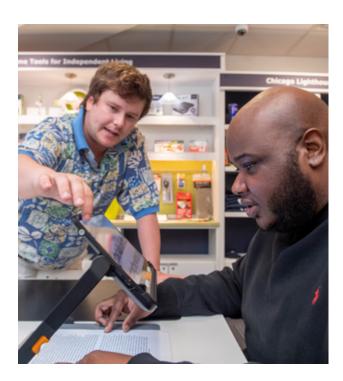
# PARTNER WITH US. TOGETHER, WE CAN CHANGE LIVES!





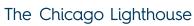
















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Serving the Blind, Visually Impaired, Disabled and Veteran Communities

#### WHO WE ARE

#### **HISTORIC**

Helping Chicago's blind population since 1906.

#### **COMPREHENSIVE**

40 programs and services for people who are blind, visually impaired, disabled and Veterans.

#### **EXPANSIVE**

Assisting more than 50,000 people every year.

#### **RESPECTED**

International leader in blind and low vision research.

#### **INCLUSIVE**

People with disabilities comprise 35% of The Lighthouse's total employees. Additionally, 24% of our Board of Trustees are individuals who represent our mission.

#### IN FY2025, THE CHICAGO LIGHTHOUSE:

- Conducted more than 7,000 sessions (including low-vision clinic appointments, assistive technology consulting sessions and psychology sessions) with more than 3,100 individuals.
- Helped 258 children, youth and their families learn to live in a world built for the sighted.
- Provided workplace training and opportunities to more than 792 people with disabilities and 273 Veterans.
- Offered support and resources to more than 80 seniors who are blind or visually impaired.
- Answered more than 4 million calls through our 18 social business enterprise contact centers.







#### 120 YEARS OF PROGRESS AND POSSIBILITY

**Since 1906, The Chicago Lighthouse has shined as a beacon of the city's promise and potential.** From establishing a pioneering employment program for individuals who were blind in the 1920s to opening the country's first Low Income Tax Credit Financed-residential building for individuals with vision impairment last year, we have been dedicated to breaking down barriers and creating opportunities for people who are blind, visually impaired, disabled and Veterans so that they can thrive on their own terms.

Our 40-plus programs and services help people of all ages and abilities, with multiple entry points and wraparound programs so clients can come to us when they most need us and throughout their lifetimes.

Our specially trained early intervention teachers help infants and toddlers who have no vision take their first steps in a world built for the sighted.

Those children may return to us as teenagers looking to explore their independence through our Summer in the City immersive learning experience for youth who are blind or visually impaired.

Or they may apply for one of our Lader Family Scholarships to help defray the additional costs that come with pursuing a post-secondary education with a disability.

As adults, they may seek assistance through our Employment Services program to find a job that will help them achieve financial independence, along with a community and purpose.

When they get older, they may join our Seniors' Program, where they can find social support and learn new skills, including the use of assistive technology that can help them communicate and play games with their grandchildren.

And at any point throughout their lives, they can receive world-class care and treatment through our Comprehensive Low Vision Services Clinic.

Crucially, most of these programs are offered at no cost to our clients, because we believe you cannot put a price on independence and confidence.

We are only able to keep this promise thanks to the generous support of our corporate partners. This packet outlines the many events and sponsorship opportunities available as we celebrate 120 years of illuminating human potential and lighting the way to an even brighter future. Our goal is to build partnerships that are mutually beneficial, and we welcome the opportunity to meet with you and discuss ways to tailor these opportunities to reflect your brand values and objectives.

Thank you for your consideration in helping us make the City that Works work for everyone.

Sincerely,

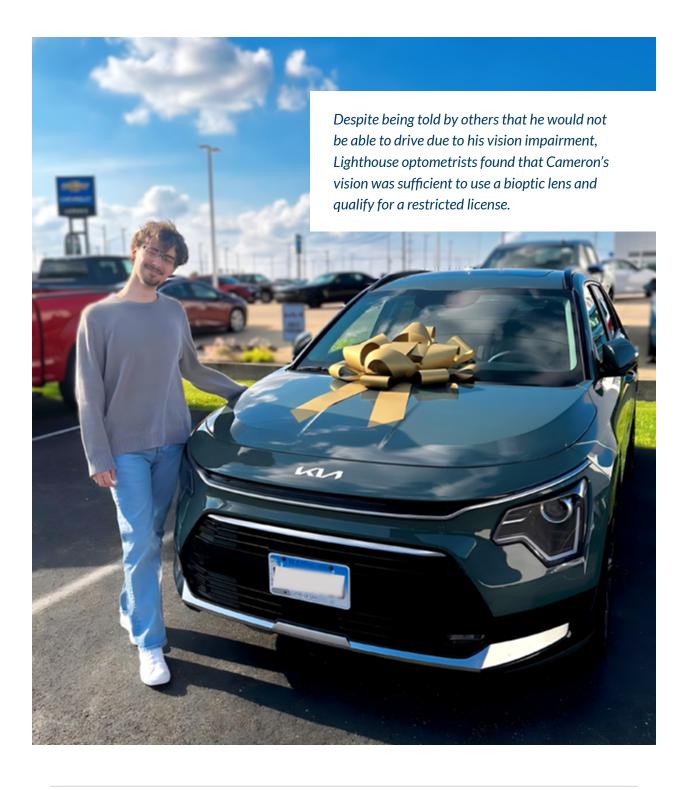
Janet P. Szlyk, Ph.D.

Janet & Sofy

President and CEO

Thomas Deutsch, M.D.

**Board Chair** 



# FROM "NEVER" TO THE OPEN ROAD

Last year, Cameron, a young man from Bloomington, Illinois, drove himself to the optometrist. For most people, that may seem like an unremarkable event, but for 25-year-old Cameron, the achievement was nothing short of life-changing. Diagnosed with Stargardt Disease at the age of 15, he was told he would never have the opportunity to obtain a driver's license.

"I thought I would be dependent on my friends, family or public transportation for the rest of my life if I wanted to go anywhere to have fun or even have a job," Cameron says.

That is, until he found The Chicago Lighthouse. Our specialists in lowvision treatment work with patients to maximize the vision they possess, so they can be as independent as possible and thrive on their own terms. During one of his annual appointments at The Lighthouse, Cameron and our Chief of Clinical Services, Dr. Kara Crumbliss, used The Lighthouse's Driving Simulator to assess whether the young man could qualify for a restricted driver's license using assistive devices. After testing Cameron's field of vision, perception of shapes and colors, reaction times to real-life situations and other areas. they discovered that the young man could operate a vehicle using a bioptic telescope device.

"I can't even describe the feeling that came over me," Cameron says. "I had been to so many other optometrists in my life who had told me there was no chance. The Chicago Lighthouse was the first place that took the time to thoroughly explore every option to find a solution."

Since then, an entire world has opened up for Cameron. The independence that came with a license led to a job at State Farm's national headquarters, which enabled Cameron to purchase a car, which, in turn, empowered him to drive on his own the 140 miles from Bloomington to Chicago for a follow-up appointment with Dr. Crumbliss.

has changed. I have more options for work, for my education and for my social life. I could even pick up friends at the airport, which nobody really wants to do, but I can.

Cameron



#### Sips and Sweets for Sight

Thursday, February 5, 2026 Carnivale

Share an evening of decadent and delicious desserts with over 200 of Chicago's young professionals and philanthropists. Your company will reach an array of attendees in the fields of law, finance, education, insurance, marketing and more with exposure opportunities ranging from online marketing, entertainment & sweets table sponsorships, to being highlighted on the step & repeat. Our sweetest event of the year brings people together to socialize and indulge in appetizers, drinks and treats from our signature Sweets table. Proceeds benefit The Chicago Lighthouse's Children's & Youth Programs.



Sips and Sweets for Sight presents the city's top confections for guests to enjoy.



Guests enjoying a custom cocktail from one of the sip stations.



Guests enjoying the atmosphere of Carnivale while raising money for Lighthouse Children's Programs.



The Chicago Lighthouse Junior Board gathers for a photo together.





Detailed list of exposure opportunities on the next page



### SPONSORSHIP BENEFITS

	>	S	ш	S
<b>Visionary Sponsor</b> , company name and logo on photo booth back-drop	<b>✓</b>			
Speaking opportunity at event	<u>~</u>			
<b>Sweets Table Sponsor</b> , company name and logo on Sweets Table		<u>~</u>		
<b>Entertainment Sponsor</b> , company name on entertainment signage			<b>✓</b>	
Company name & logo coverage on event signage, promotional materials, Lighthouse website and social media outlets	Top tier placement	Priority placement	<b>✓</b>	<u>~</u>
Stage acknowledgement at event	~	<u> </u>	<b>✓</b>	<u> </u>
Event tickets	10	8	6	4

#### **UNDERWRITING OPPORTUNITIES**

#### FOOD STATION | \$500

- Company name and logo displayed at the food station
- Verbal acknowledgment at the event

#### SIPS STATION | \$250

• Company name and logo displayed at the sips station

ENTERTAINMENT SPONSOR | \$2,000

SPIRITS SPONSOR \$1,000

WEETS TABLE SPONSOR \$3,500

/ISIONARY SPONSOR | \$5,000

• Verbal acknowledgment at the event

Interested in a sponsorship?

Contact Karoline Kijowski at (312) 447-3447 or karoline.kijowski@chicagolighthouse.org





# Raising the Stakes for Vision: Poker and Casino Night

Thursday, February 26, 2026 Bank of America Tower Support our mission of providing people who are blind, visually impaired, disabled and Veterans with pathways to independence by sponsoring our high-engagement, high-excitement, high-value Poker and Casino Night. This event brings together more than 300 poker enthusiasts and other high rollers from around Chicagoland to compete in a Texas Hold 'Em tournament (with a **grand prize of a seat at the World Series of Poker**) and play casino games like craps, blackjack and roulette. Proceeds support The Chicago Lighthouse's many programs and services that offer job training and placement, social support and comprehensive vision services to people with disabilities and Veterans.



Players take their chances on a double down at our accessible Blackjack table with a dealer who is blind.



The Texas Hold 'Em Tournament always attracts a "Full House."



Non-poker players try their luck at craps and other casino games.



Everyone's a winner with Gibsons' famous buffet.



SPONSORSHIP OPPORTUNITY

Detailed list of exposure opportunities on the next page.



## **SPONSORSHIP**

SPONSORSHIP BENEFITS	ROYAL FLUSH \$15,000	FOUR OF A KIND   \$10,000	FULL HOUSE   \$5,000	THREE OF A KIND   \$2,500
Event tickets (Poker tickets, Casino tickets, or split to each)	16	12	8	4
Listing as sponsor on social media	~	<u>~</u>	<b>~</b>	
Company spotlight in social media post listing company as sponsor	3	2	1	
Company logo listed on website and event e-blasts (3)	<u>~</u>	<b>~</b>	<b>~</b>	<u> </u>
Company branding on poker tables	4 Tables	2 Tables	1 Table	
Present one of the following activities at the event (bar, food station, late night snacks). Sample benefits would include logo recognition on napkins, signage, serving stations and displays.	<b>~</b>	<b>~</b>		
Branded table and chips at the Final Table, logo on step and repeat backdrop	<u>~</u>			
Presenter of the Final Table which includes the presentation of the World Series of Poker (WSOP) ticket to the tournament winner.	~			

Interested in a sponsorship?

Contact Bryan Anderson at (312) 447-3446 or bryan.anderson@chicagolighthouse.org

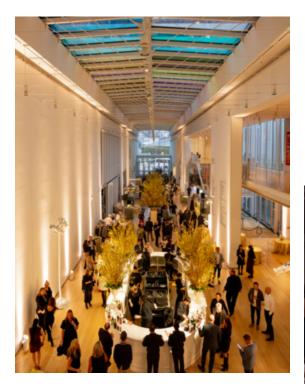


# Possible 120th Anniversary Gala

May 16, 2026 The Art Institute Modern Wing

#### 120 Years of Seeing What's Possible

Join us for an unforgettable evening celebrating 120 years of innovation, impact, and inspiration — set against the stunning backdrop of The Art Institute of Chicago's breathtaking Modern Wing. Surrounded by masterpieces, we'll honor a legacy of groundbreaking, life-changing services that have built confidence and opened doors to independence for people who are blind, visually impaired, disabled, and Veterans. Together, we'll look ahead to a bold future of progress and possibility for individuals in Chicago, across the nation, and around the globe. As a partner in this extraordinary celebration, you will stand among the lasting institutions that prove the "City That Works," works for everyone, everywhere.















A collage of photos showing people dancing, an elegant table and people enjoying The Art Institute.







#### SPONSORSHIP RENEFITS

Possible  120th Anniversary Gala	PRESENTING   \$50,000	EADERSHIP   \$25,000	VISIONARY   \$10,000	SUPPORTING   \$7,500
SPONSORSHIP BENEFITS	PR	E/	N N	SOL
Tickets to 120 Years of Seeing What's Possible	20	10	10	10
Naming Rights for a Signature Experience Be recognized as the presenting sponsor of a key element of the evening—for example, the Pritzker Garden Reception, the Gala Bar or Dessert Station. Benefits include: logo recognition on napkins, signage, serving platters and displays at your sponsored area.	~	~		
<b>Signature Logo Projection</b> Your logo projected on the event wall in Griffin Court—a dramatic and impactful presence during the gala.	~	~		
VIP Private Gallery Access  During cocktail hour, treat your guests to a private tailored VIP tour of the works of Warhol, Lichtenstein, Pollock, Koons, and more.	~			
<b>Brand Visibility</b> Your name/logo featured as Presenting Sponsor in gala promotions and post-event recognition.	~			
Email & Print Recognition Prominent logo placement in three gala e-blasts reaching thousands of engaged supporters. Company name included in The Chicago Lighthouse online Impact Report sent to key donors, partners and media.	~	~	~	~
120 Years of Impact Social Media Sponsorship Our 120th year will include a special social media content series, highlighting our impact over the decades. Be recognized as the exclusive sponsor of this content both in the text post and in a concluding graphic containing your logo.	~			
Social Media Spotlight Sponsor-highlight post across our Facebook, Instagram and LinkedIn platforms. And a special thank you in our day-of stories.	3	2	1	
Broadcast Visibility on WBBM Opportunity to share your company's story on The Disability Minute, a segment produced by The Chicago Lighthouse and aired on WBBM-aligning your brand with the mission to support access and inclusion.	~		The Chico	ago Lighthou

Interested in a sponsorship?

Contact Bryan Anderson at (312) 447-3446 or bryan.anderson@chicagolighthouse.org

We're happy to work with you to create a sponsorship experience that aligns with your brand and values.





Fall 2026

Every fall, more than 250 of Chicagoland's most prominent women, business leaders and philanthropists come together to celebrate fun, fashion and philanthropy. As a sponsor, you receive an up-close look at our iconic fashion show along with exposure opportunities in the form of verbal recognition at the event and in online & printed marketing materials. Our inclusive fashion show features models both with and without disabilities from some of Chicago's most exclusive designers and retailers. Benefitting our Children's & Youth Programs for more than 10 years, this event has been a fixture of Chicago's fall fashion scene.



Chicago Lighthouse Media Associate Producer Sandy Murillo, walking the runway, escorted by Mark Olley.



The FLAIR Committee celebrating a wonderful event!



Maria Giordano walking the runway in a gorgeous gown by Elda de la Rosa.



John Johnson, of our Youth Transition Program, walking the FLAIR runway, styled by Macy's.



SPONSORSHIP OPPORTUNITY

Detailed list of exposure opportunities on the next page.



## SPONSORSHIP BENEFITS

PRESENTING SPONSOR | \$15,000

FASHION SPONSOR | \$10,000

STYLE SPONSOR | \$5,000

RUNWAY SPONSOR | \$2,500

Fashion Show & Program Tables	Premiere Seating for 30	Preferred Seating for 20	Seating for 10	Seating for 10
Name/logo on promotional materials and event website	Premiere Billing	Premiere Billing	Logo	Listing
Recognition from the podium during event	Verbal	Verbal	Logo	Listing
Company spotlight in social media post listing company as a sponsor	3	2	1	0

Interested in a sponsorship?

Contact Bryan Anderson at (312) 447-3446 or bryan.anderson@chicagolighthouse.org





#### Rise to Shine Accessible 10K/5K/1M Run & Walk

Saturday, October 18, 2026 | Illinois Medical District

**Be a Champion of Accessibility!** More than 26 million Americans have a disability, and when one of us is left behind, everyone is at a disadvantage. The Rise to Shine Run & Walk is an event that envisions a world without barriers to our physical and digital spaces, where everyone – regardless of ability – can be and feel fully included in their community. As a sponsor of this unique event, you are demonstrating your commitment to making our world a more inclusive, accessible and empathetic place. Proceeds from the Rise to Shine Run & Walk support programs at The Chicago Lighthouse that help people who are blind, visually impaired, disabled and Veterans build confidence and live independently.



Runners and walkers of all abilities participate in our race.



Our Fitness Fest for All includes a fun kids race.



Guide dogs get their exercise too!



Everyone is welcome.



A finisher medal like no other with Braille on the back.







## SPONSORSHIP BENEFITS

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Provided with a 10x10 tent to interact with participants	<u> </u>	<u>~</u>	<u>~</u>	
Opportunity to speak at the event	<u>~</u>	<u>~</u>		
Company spotlight in social media post listing company as a sponsor	3	2	1	
Complimentary race entries	12	10	6	4
Company listed as presenting sponsor on all materials featuring the Rise to Sine logo including: Race Medal Ribbon, Race Bibs and Start/Finish banner	~			
Presenting Sponsor of Fitness Fest for All		~		
Company logo on back of Race T-shirt	<b>✓</b>	~	~	<b>✓</b>
Company logo on Race Flyer, Postcard, Eblasts and Website	<b>✓</b>	~	~	<b>✓</b>
Listing in The Chicago Lighthouse's annual report	<u>~</u>	~	<u>~</u>	<b>~</b>

**OUR REACH** 

2K

Instagram Followers

6.7K

Facebook Followers 8K

**RESENTING** | \$15,000

**VCLUSION** | \$10,000

Email Subscribers

Interested in a sponsorship?

Contact Bryan Anderson at (312) 447-3446 or bryan.anderson@chicagolighthouse.org



NDEPENDENCE | \$5,000

#### JOIN OUR GROWING LIST OF PARTNERS!











































































































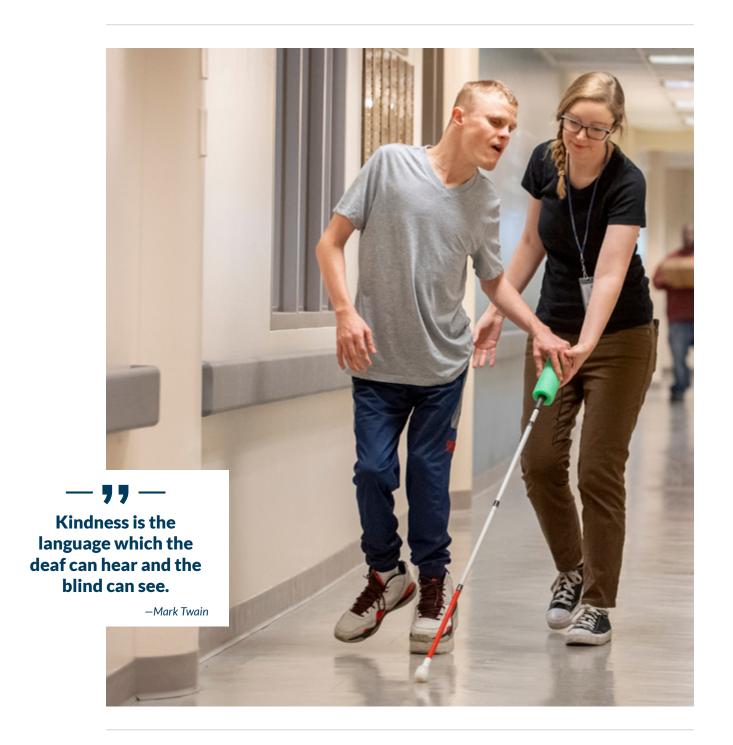




#### SPONSORSHIP RESPONSE FORM

**Ready to make an impact?** If you are interested in sponsoring one or more of our events, please complete this form or contact Bryan Anderson at (312) 447-3446 or <a href="mailto:bryan.anderson@chicagolighthouse.org">bryan.anderson@chicagolighthouse.org</a>.

Name to be listed as sponso	r (exactly as you want it to a	ppear on eve	nt materials)	
Business Name (if applicabl	e)			
Contact Name				
Mailing Address				
City		State	Zip	
Phone	E-mail Address			
Web Address				
Event Name \$		Sponsorsh	ip Level and Dollar A	Amount
Total Payment (Payment du	e in full at time of commitme	- ent unless oth	ner arrangements ar	e made.)
Credit Card You may provide the info	rmation below or call David De	eBoer at (312	) 997-3668.  Exp. Date	Sec. Code
Check (Made payable to	The Chicago Lighthouse)			
Check Number				
Sponsor Signature		Date		
Please complete and return this form with your payment to:	The Chicago Lighthouse Attn: Events 1850 W. Roosevelt Road Chicago, IL 60608			
-	The	ank you fo	r your partnershi	p and support!
OFFICE USE				
Received by		- <u> </u>		
Attach Copy of Check				





The Chicago Lighthouse 1850 W. Roosevelt Road | Chicago, IL 60608 **chicagolighthouse.org**