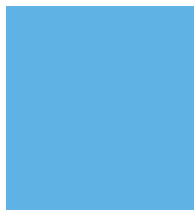


PARTNER WITH US.  
TOGETHER, WE CAN CHANGE LIVES!

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The Chicago  
Lighthouse



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# The Chicago Lighthouse

Serving the Blind, Visually Impaired,  
Disabled and Veteran Communities

## WHO WE ARE

### **HISTORIC**

Helping Chicago's blind population since 1906.

### **COMPREHENSIVE**

40 programs and services for people who are blind, visually impaired, disabled and Veterans.

### **EXPANSIVE**

Assisting more than 50,000 people every year.

### **RESPECTED**

International leader in blind and low vision research.

### **INCLUSIVE**

People with disabilities comprise 35% of The Lighthouse's total employees. Additionally, 32% of our Board of Trustees are individuals who represent our mission.

### **IN FY2024, THE CHICAGO LIGHTHOUSE:**

- Conducted 4,000+ low vision exams for more than 3,600 patients.
- Helped 221 children, youth and their families learn to live in a world built for the sighted.
- Provided workplace training and opportunities to more than 792 people with disabilities and 273 Veterans.
- Offered support and resources to 85 seniors who are blind or visually impaired.
- Answered more than 3 million calls through our 15 social business enterprise contact centers.



## A PARTNERSHIP THAT ELEVATES YOUR COMPANY, WHILE CREATING OPPORTUNITIES FOR PEOPLE WITH DISABILITIES.

**For 118 years, The Chicago Lighthouse has served as a beacon of hope for members of some of Chicago's most underserved communities, beginning with those who are blind or visually impaired, and more recently including individuals with all types of disabilities and Veterans.** Throughout our history, our corporate and community partners have been critical to sustaining this impact.

Our services are designed around the same goal: help our clients build the skills and confidence to live as independently as possible.

### THROUGH OUR PROGRAMS, WE:

- Help babies who are blind use visual sensory inputs to comprehend a world built for the sighted.
- Teach adults with fading vision how to navigate busy city sidewalks using a white cane.
- Educate adults with rare genetic disorders to maximize their remaining vision.
- Provide job coaching and placement assistance for people with disabilities.
- Offer a safe space for Veterans to learn new job skills.
- Support seniors with vision loss by providing them compassion and a community.

**When you partner with The Chicago Lighthouse, you are supporting all of these programs, while also demonstrating your broader commitment to accessibility and inclusion for all.** Your investment in our community and our services helps build your brand, provides new ways to engage your employees, and helps build brand loyalty to support your business goals.

This 2025 packet outlines the many events and sponsorship opportunities we have available. Our hope is to build a lasting partnership that is mutually beneficial, and we would welcome the opportunity to meet with you to discuss ways in which we can tailor these sponsorship opportunities to reflect your brand values and objectives.

Helen Keller once called The Chicago Lighthouse a “shining symbol of progress.” It is a sentiment we strive to live up to every day and one we hope you will be a part of.

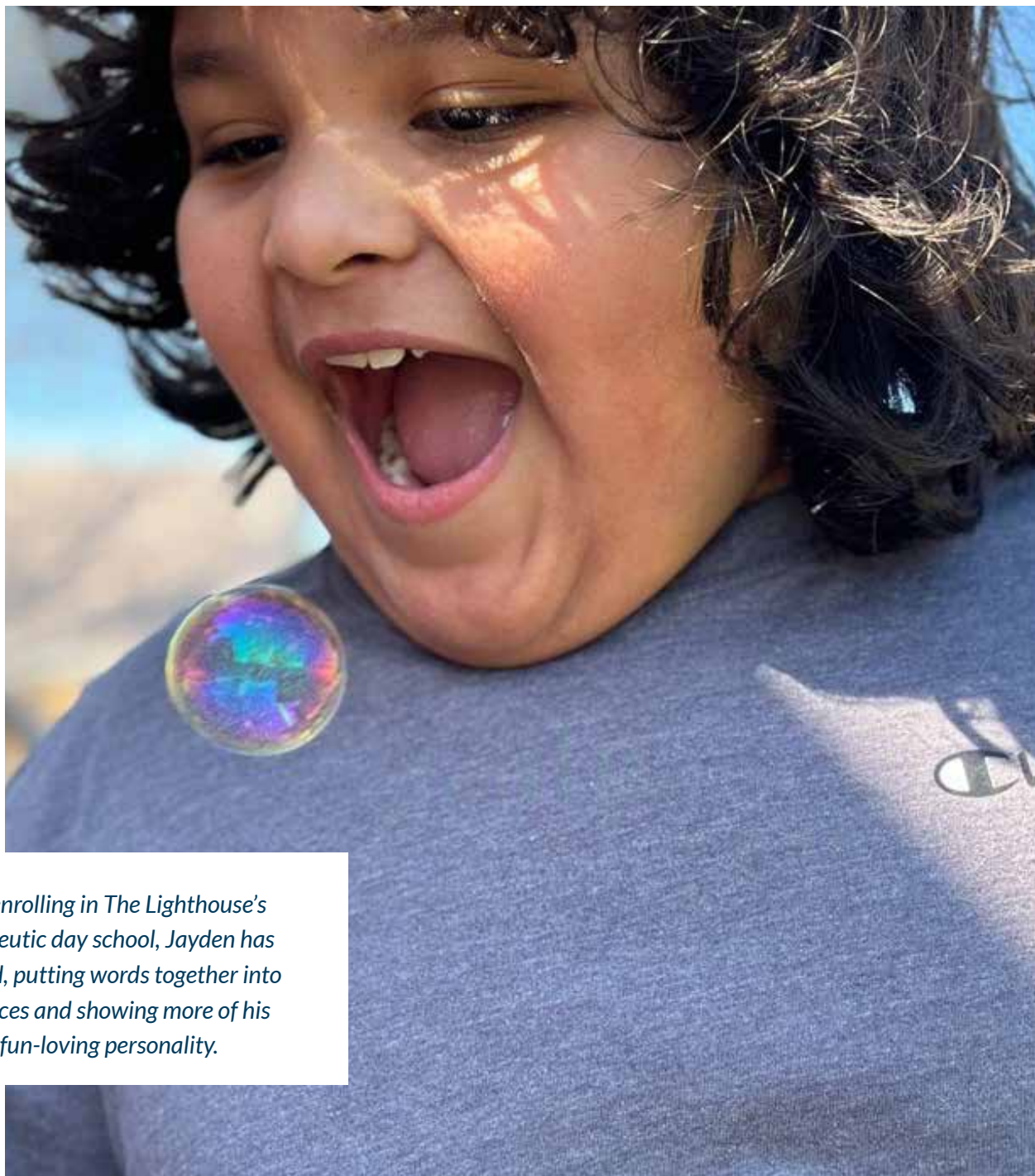
Sincerely,



Janet P. Szlyk, Ph.D.  
President and CEO



Thomas Deutsch, M.D.  
Board Chair



*Since enrolling in The Lighthouse's therapeutic day school, Jayden has thrived, putting words together into sentences and showing more of his sweet, fun-loving personality.*



# A PLACE FOR JAYDEN

“ I would be looking out my window, watching all the other kids walking to school. And my son would be sitting at home, and I'd be thinking, 'Why isn't there a place for Jayden?' It just didn't feel fair.

— Jayden's Mom, Debbie

**When the 2023 school year started, Jayden, a young boy with Autism Spectrum Disorder, refused to go into his school.** He would scream, cry and spend his days on a bench outside sitting with an administrator. Despite many attempts and tactics, nothing worked, so his parents, Debbie and Johnny, began to search for a new school for their son. Unfortunately, every place they looked couldn't accommodate his needs, was full, or didn't accept students younger than third grade.

In January 2024, The Chicago Lighthouse expanded its Children's Development Center to enroll students as young as kindergarten—it had previously only accepted children beginning at fourth grade—which was perfect for Jayden.

**"I remember this was the first school that he actually ran into, ran into the building**

**and ran into the classrooms, which was huge because Jayden hadn't been in the classroom for like nine months,"** Debbie says.

By expanding the school, which serves children with severe to profound intellectual disabilities, The Lighthouse's specialized instructors can begin working with students at a younger age and help them learn appropriate learning techniques and behaviors, says school principal Jordan Owens. This opens up possibilities of moving to a more integrated, less restrictive environment that prepares them for more independent adulthoods.

**"Starting early gives every child the ability to grow and progress with the supports they individually need and gives them the best shot at being able to actualize and become their full selves,"** Jordan says.

Jayden enrolled as one of the first students in the Children's Development Center's expanded program and has been thriving ever since. "He's able to express his emotions a lot better. He's able to put words together a lot better into sentences, something that prior to being here, he wasn't able to do," says his father, Johnny. "They were able to just give that a little extra support to make him more comfortable where he's able to learn and thrive. I'm very grateful for that."



## Sips and Sweets for Sight

Thursday, February 6, 2025  
Carnivale

Share an evening of decadent and delicious desserts with over 200 of Chicago's young professionals and philanthropists. Your company will reach an array of attendees in the fields of law, finance, education, insurance, marketing and more with exposure opportunities ranging from online marketing, entertainment & sweets table sponsorships, and being highlighted on the step & repeat. Our sweetest event of the year brings people together to socialize and indulge in appetizers, drinks and treats from our signature Sweets table. Proceeds benefit The Chicago Lighthouse's Children's & Youth Programs.



A large table in the middle of the room with endless sweets & treats covering it.



Guests enjoying one of the custom cocktails from one of the sip stations.



Guests enjoying the atmosphere of Carnivale while raising money for Lighthouse Children's Programs.



The Chicago Lighthouse Junior Board gathers for a photo together.





## SPONSORSHIP BENEFITS

	PRESENTING SPONSOR   \$5,000	SWEETS TABLE SPONSOR   \$3,500	ENTERTAINMENT SPONSOR   \$2,000	SPIRITS SPONSOR   \$1,000
<b>Exclusive Presenting Sponsor</b> , company name and logo on photo booth back-drop	<input checked="" type="checkbox"/>			
Speaking opportunity at event	<input checked="" type="checkbox"/>			
<b>Sweets Table Sponsor</b> , company name and logo on Sweets Table		<input checked="" type="checkbox"/>		
<b>Entertainment Sponsor</b> , company name on entertainment signage			<input checked="" type="checkbox"/>	
Company name & logo coverage on event signage, promotional materials, Lighthouse website and social media outlets	Top tier placement	Priority placement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Stage acknowledgement at event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Event tickets	10	8	6	4

### UNDERWRITING OPPORTUNITIES

#### SIPS TASTING TABLE | \$250

- Company name and logo on tasting table
- Verbal acknowledgment at the event

Interested in a sponsorship?

Contact Karoline Kijowski at (312) 447-3447  
or [karoline.kijowski@chicagolighthouse.org](mailto:karoline.kijowski@chicagolighthouse.org)



## Raising the Stakes for Vision: Poker and Casino Night

Thursday, March 6, 2025  
Gibsons Steakhouse on Rush

Help support our mission of providing people who are blind, visually impaired, disabled and Veterans with pathways to independence by sponsoring our high-engagement, high-excitement, high-value Poker and Casino Night. This event brings together more than 250 poker enthusiasts and other high rollers from around Chicagoland to compete in a Texas Hold 'Em tournament (with a grand prize of a seat at the World Series of Poker) and play casino games like craps, blackjack and roulette. Proceeds support The Chicago Lighthouse's many programs and services that offer job training and placement, social support and comprehensive vision services to people with disabilities and Veterans.



Players take their chances on a double down.



The Texas Hold 'Em Tournament always attracts a "Full House."



Non-poker players try their luck at craps and other casino games.



Everyone's a winner with Gibson's famous buffet.



## SPONSORSHIP BENEFITS

	ROYAL FLUSH   \$15,000	FOUR OF A KIND   \$10,000	FULL HOUSE   \$5,000	THREE OF A KIND   \$2,500
Event tickets (Poker tickets, Casino tickets, or split to each)	16	12	8	4
Listing as sponsor on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company spotlight in social media post listing company as sponsor	3	2	1	
Company logo listed on website, event e-blasts (3) and annual report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company branding on poker tables	4 Tables	2 Tables	1 Table	
Present one of the following activities at the event (bar, food station, late night snacks). Sample benefits would include logo recognition on napkins, signage, serving stations and displays.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Branded table and chips at the Final Table	<input checked="" type="checkbox"/>			
Presenter of the Final Table which includes the presentation of the World Series of Poker (WSOP) ticket to the tournament winner.	<input checked="" type="checkbox"/>			

Interested in a sponsorship?

Contact Bryan Anderson at (312) 447-3446  
or [bryan.anderson@chicagolighthouse.org](mailto:bryan.anderson@chicagolighthouse.org)





## Seeing What's Possible Gala Benefit Concert

Friday, June 13, 2025

The Holtschneider Performance Center  
Gannon Concert Hall

Please join us for a stirring evening of music, purpose and community taking place at DePaul University's beautiful Gannon Hall located in The Holtschneider Performance Center. Our exclusive Gala Benefit Concert will feature acclaimed vocalist Shelley MacArthur and renowned tenor Rodrick Dixon with The City Lights Orchestra under the direction of Maestro Rich Daniels, performing for an exclusive audience of 400 of our most generous supporters.

Showcase your dedication to our mission of building confidence and creating pathways to independence for people with disabilities at this elegant and inspiring event. Event proceeds support The Chicago Lighthouse's low vision services for people who are blind, visually impaired, disabled and Veterans.



Shelley MacArthur.



The Holtschneider Performance Center,  
home to the Gannon Concert Hall.



Rodrick Dixon.












The evening begins with an elegant  
pre-show reception.



Rich Daniels and The City Lights Orchestra.



## SPONSORSHIP BENEFITS

	PRESENTING   \$50,000	LEADERSHIP   \$25,000	VISIONARY   \$10,000	SUPPORTING   \$7,500
Tickets to Gala Benefit Concert	20	10	10	10
Gala Benefit Concert seating	(2) Lower level private balconies	(1) Private balcony	Premier seating	Preferred seating
Company spotlight on our social media platforms	3	2	1	
Company logo showcased in the concert hall, website, event e-blasts (3) and The Chicago Lighthouse's annual report				
Naming sponsor at the Gala Benefit Concert (Concert, Bar, Dessert or Food Sponsor) <i>Sample benefits would include logo recognition on napkins, signage, serving platters and displays</i>				
Company logo on event gift ( <i>stainless-steel tumbler</i> )				
Opportunity to share a 30 second branded advertisement video; content approval by Chicago Lighthouse				
Opportunity to share your company disability story on the Disability Minute managed by The Chicago Lighthouse and aired on WBBM Newsradio				

Interested in a sponsorship?

Contact Bryan Anderson at (312) 447-3446  
or [bryan.anderson@chicagolighthouse.org](mailto:bryan.anderson@chicagolighthouse.org)





## FLAIR. Fun. Fashion. Philanthropy.™

September 12, 2025  
Four Seasons Hotel Chicago

Every fall, more than 250 of Chicagoland's most prominent women, business leaders and philanthropists come together to celebrate fun, fashion and philanthropy. As a sponsor, you receive an up-close look at our iconic fashion show along with exposure opportunities in the form of verbal recognition at the event and in online & printed marketing materials. Our inclusive fashion show features models both with and without disabilities from some of Chicago's most exclusive designers and retailers. Benefitting our Children's & Youth Programs for more than 10 years, this luncheon has been a fixture of Chicago's fall fashion scene.



Chicago Lighthouse Media Associate Producer Sandy Murillo, walking the runway, escorted by Mark Olley.



The FLAIR Committee celebrating a wonderful event!



Maria Giordano walking the runway in a gorgeous gown by Elda de la Rosa.



John Johnson, of our Youth Transition Program, walking the FLAIR runway, styled by Macy's.





## SPONSORSHIP BENEFITS

PRESENTING SPONSOR | \$15,000

FASHION SPONSOR | \$10,000

STYLE SPONSOR | \$5,000

RUNWAY SPONSOR | \$2,500

Fashion Show & Program Tables	3 tables of 10	2 tables of 12	1 table of 10	1 table of 10
Name/logo on promotional materials and event website	Premiere Billing	Premiere Billing	Logo	Listing
Recognition from the podium during event	Verbal	Verbal	Logo	Listing
Company spotlight in social media post listing company as a sponsor	3	2	1	0

Interested in a sponsorship?

Contact Bryan Anderson at (312) 447-3446  
or [bryan.anderson@chicagolighthouse.org](mailto:bryan.anderson@chicagolighthouse.org)



## Rise to Shine Inclusive 10K/5K/1M Run & Walk

October 19, 2025 | Illinois Medical District

**Be a Champion of Accessibility!** More than 26 million Americans have a disability, and when one of us is left behind, everyone is at a disadvantage. The Rise to Shine Run & Walk is an event that envisions a world without barriers to our physical and digital spaces, where everyone – regardless of ability – can be and feel fully included in their community. As a sponsor of this unique event, you are demonstrating your commitment to making our world a more inclusive, accessible and empathetic place. Proceeds from the Rise to Shine Run & Walk support programs at The Chicago Lighthouse that help people who are blind, visually impaired, disabled and Veterans build confidence and live independently.



Runners and walkers of all abilities participate in our race.



Our Fitness Fest for All includes a fun kids race.



Guide dogs get their exercise too!



Everyone is welcome.



A finisher medal like no other with Braille on the back.



## SPONSORSHIP BENEFITS

	PRESENTING   \$15,000	INCLUSION   \$10,000	INDEPENDENCE   \$5,000	ABILITY   \$2,500
Provided with a 10x10 tent to interact with participants	■	■	■	■
Opportunity to speak at the event	■	■		
Company spotlight in social media post listing company as a sponsor	3	2	1	
Complimentary race entries	12	10	6	4
Company listed as presenting sponsor on all materials featuring the Rise to Shine logo including: Race Medal Ribbon, Race Bibs and Start/Finish banner	■			
Presenting Sponsor of Fitness Fest for All		■		
Company logo on back of Race T-shirt	■	■	■	■
Company logo on Race Flyer, Postcard, Eblasts and Website	■	■	■	■
Listing in The Chicago Lighthouse's annual report	■	■	■	■



## RISE TO SHINE RACE

### OUR REACH

**2K**

Instagram  
Followers

**6.7K**

Facebook  
Followers

**8K**

Email  
Subscribers



# JOIN OUR GROWING LIST OF PARTNERS!





## SPONSORSHIP RESPONSE FORM

If you are interested in sponsoring one or more of our events, please complete this form or contact Bryan Anderson at (312) 447-3446 or [bryan.anderson@chicagolighthouse.org](mailto:bryan.anderson@chicagolighthouse.org).

Name to be listed as sponsor (exactly as you want it to appear on event materials)

Business Name (if applicable)

Contact Name

Mailing Address

City

State

Zip

Phone

E-mail Address

Web Address

Event Name

Sponsorship Level and Dollar Amount

\$

Total Payment (Payment due in full at time of commitment unless other arrangements are made.)

Method of Payment:



☐ Credit Card

*You may provide the information below or call David DeBoer at (312) 997-3668.*

Credit Card Number

Exp. Date

Sec. Code

☐ Check (Made payable to The Chicago Lighthouse)

Check Number

Sponsor Signature

Date

Please complete  
and return this  
form with your  
payment to:

The Chicago Lighthouse  
Attn: Events  
1850 W. Roosevelt Road  
Chicago, IL 60608

*Thank you for your partnership and support!*

### OFFICE USE

Received by

Date

☐ Attach Copy of Check



— ” —

**Kindness is the  
language which the  
deaf can hear and the  
blind can see.**

*—Mark Twain*



**The Chicago  
Lighthouse**

The Chicago Lighthouse  
1850 W. Roosevelt Road | Chicago, IL 60608  
[chicagolighthouse.org](http://chicagolighthouse.org)