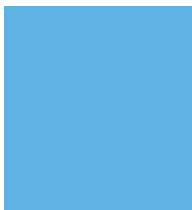


PARTNER WITH US.
TOGETHER, WE CAN CHANGE LIVES!



The Chicago
Lighthouse



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The Chicago Lighthouse

Serving the Blind, Visually Impaired,
Disabled and Veteran Communities

WHO WE ARE

HISTORIC

Helping Chicago's blind population since 1906.

COMPREHENSIVE

40 programs and services for people who are blind, visually impaired, disabled and Veterans.

EXPANSIVE

Assisting more than 50,000 people every year.

RESPECTED

International leader in blind and low vision research.

INCLUSIVE

People with disabilities comprise 35% of The Lighthouse's total employees. Additionally, 32% of our Board of Directors are individuals who represent our mission.

IN FY2023, THE CHICAGO LIGHTHOUSE:

- Conducted 4,000+ low vision exams for more than 3,600 patients.
- Helped 218 children, youth and their families learn to live in a world built for the sighted.
- Provided workplace training and opportunities to more than 640 people with disabilities and 130 Veterans.
- Offered support and resources to 85 seniors who are blind or visually impaired.
- Answered more than 3 million calls through our 15 social business enterprise contact centers.



A PARTNERSHIP THAT ELEVATES YOUR COMPANY, WHILE CREATING OPPORTUNITIES FOR PEOPLE WITH DISABILITIES.

For 117 years, The Chicago Lighthouse has served as a beacon of hope for members of some of Chicago's most underserved communities, beginning with those who are blind or visually impaired, and more recently including individuals with all types of disabilities and Veterans. Throughout our history, our corporate and community partners have been critical to sustaining this impact.

Our services are designed around the same goal: help our clients build the skills and confidence to live as independently as possible.

THROUGH OUR PROGRAMS, WE:

- Help babies who are blind use visual sensory inputs to comprehend a world built for the sighted.
- Teach adults with fading vision how to navigate busy city sidewalks using a white cane.
- Educate adults with rare genetic disorders to maximize their remaining vision.
- Provide job coaching and placement assistance for people with disabilities.
- Offer a safe space for Veterans to learn new job skills.
- Support seniors with vision loss by providing them compassion and a community.

When you partner with The Chicago Lighthouse, you are supporting all of these programs, while also demonstrating your broader commitment to accessibility and inclusion for all. Your investment in our community and our services helps build your brand, provides new ways to engage your employees, and helps build brand loyalty to support your business goals.

This 2024 packet outlines the many events and sponsorship opportunities we have available. Our hope is to build a lasting partnership that is mutually beneficial, and we would welcome the opportunity to meet with you to discuss ways in which we can tailor these sponsorship opportunities to reflect your brand values and objectives.

Helen Keller once called The Chicago Lighthouse a “shining symbol of progress.” It is a sentiment we strive to live up to every day and one we hope you will be a part of.

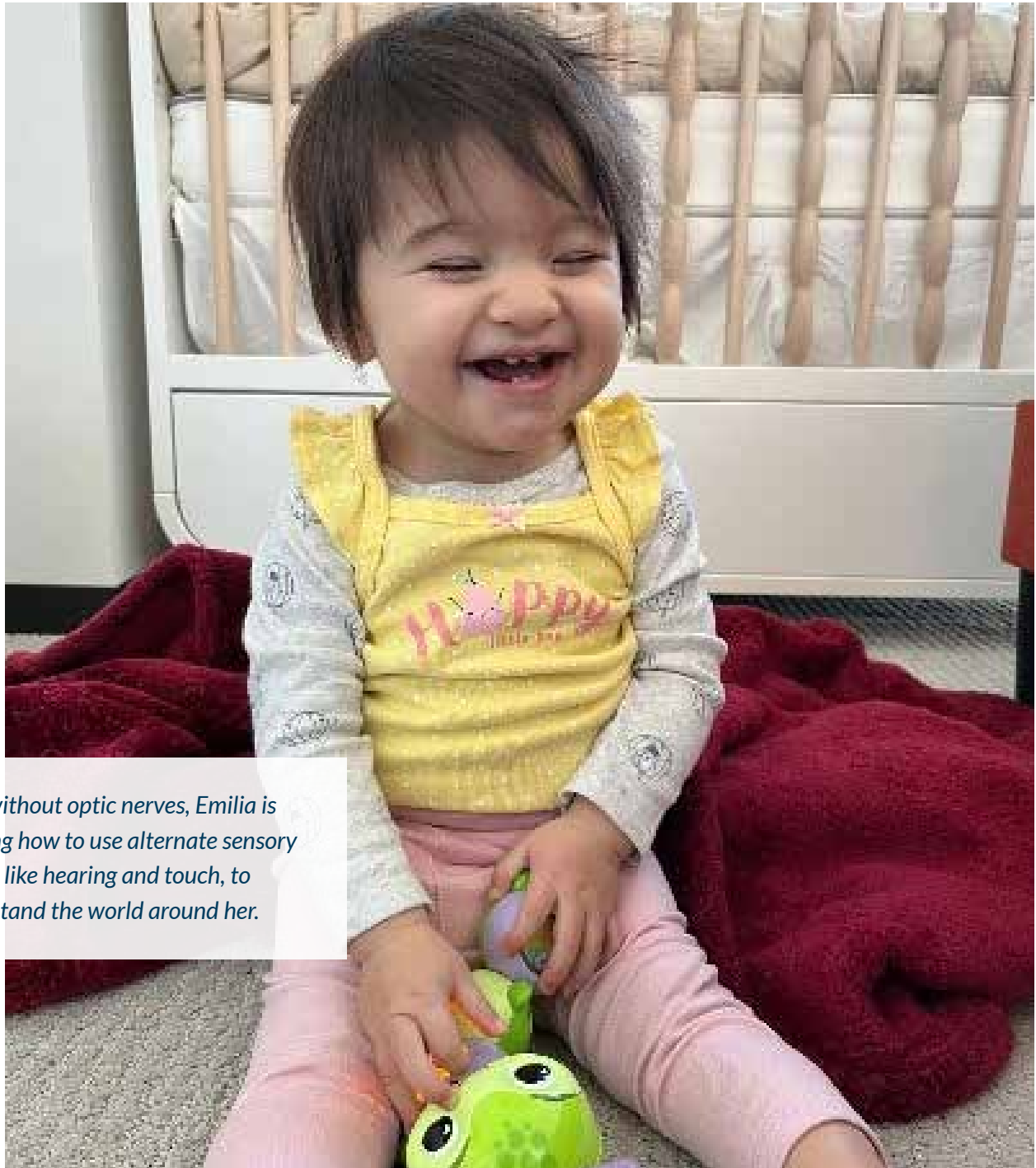
Sincerely,



Janet P. Szlyk, Ph.D.
President and CEO



Thomas Deutsch, M.D.
Board Chair



FINDING A COMMUNITY OF CARE

Emilia was only three days old when testing revealed she had been born without optic nerves. For first-time parents Claudia and Juan-Carlos, the diagnosis was devastating. None of their extended family members are blind, and the young couple, who originally hail from Mexico (Claudia works at the Mexican Consulate in Chicago), felt completely alone.

Their pediatrician recommended they contact The Chicago Lighthouse. Their initial evaluation with Birth-to-Three Early Intervention Program Director Marla Garstka helped put their minds at ease.

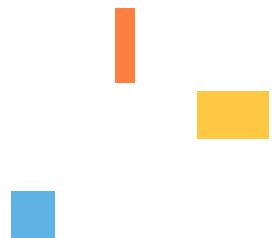
“I remember very clearly when Marla arrived at our house,” says Emilia’s mom, Claudia. **“We were a mess. We didn’t know what to do. We didn’t know anything and Marla was an angel that fell into our house.”**

Marla began working with Emilia, teaching the infant how to use alternate sensory inputs, like sound and touch, to better understand her world. She also connected

the family to our monthly parent support group and other enrichment activities, so they could develop a network of support.

“We went to a beeping egg hunt event where we met a lot of families,” Juan-Carlos said. “We are now very close friends with other families that have children the same age as Emilia, and we have met a lot of other amazing people. **The Birth-to-Three Program has really opened us up to a community that we had never known about.**”

Now, much more confident in their future, Juan-Carlos and Claudia are ready to appreciate the achievements Emilia will have throughout her life. “We are really excited about the possibility of her learning Braille,” Claudia says. “She’s going to be trilingual – speaking English and Spanish and reading in Braille.”





Sips and Sweets for Sight

Thursday, February 1, 2024

Venue: Carnivale

Share an evening of decadent and delicious desserts with over 200 of Chicago's young professionals and philanthropists. Your company will reach an array of attendees in the fields of law, finance, education, insurance, marketing and more with exposure opportunities ranging from online marketing, entertainment & sweets table sponsorships, and being highlighted on the step & repeat. Our sweetest event of the year brings people together to socialize and indulge in appetizers, drinks and treats from our signature Sweets table. Proceeds benefit The Chicago Lighthouse's Children's & Youth Programs.



These floral cupcakes are almost too pretty to eat!



Guests enjoying the bountiful amount of sweets donated by local bakeries!



Guests enjoying the atmosphere of Carnivale while raising money for Lighthouse Children's Programs.



The Chicago Lighthouse Junior Board celebrating a successful event!



SPONSORSHIP BENEFITS

	PRESENTING SPONSOR \$5,000	SWEETS TABLE SPONSOR \$3,500	ENTERTAINMENT SPONSOR \$2,000	SPIRITS SPONSOR \$1,000
Exclusive Presenting Sponsor , company name and logo on photo booth back-drop	<input checked="" type="checkbox"/>			
Speaking opportunity at event	<input checked="" type="checkbox"/>			
Sweets Table Sponsor , company name and logo on Sweets Table		<input checked="" type="checkbox"/>		
Entertainment Sponsor , company name on entertainment signage			<input checked="" type="checkbox"/>	
Company name & logo coverage on event signage, promotional materials, Lighthouse website and social media outlets	Top tier placement	Priority placement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Stage acknowledgement at event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Event tickets	10	8	6	4

Interested in a customized sponsorship?

Contact Lindsay Inglis at (312) 447-3448 or at lindsay.inglis@chicagolighthouse.org.



Raising the Stakes for Vision: Poker and Casino Night

Thursday, February 29, 2024
Gibsons Steakhouse on Rush

Join more than 250 high rollers in support of low vision awareness. This high-engagement event brings poker enthusiasts from Chicagoland for a Texas Hold 'Em tournament with a grand prize seat at the World Series of Poker Main Event in Las Vegas! Your company will receive exposure opportunities including being the Grand Prize underwriter, sponsoring the Poker or Casino Rooms, and of course, having your logo included in online and printed marketing materials. In addition to the tournament, guests enjoy a number of casino games for fun and prizes. Proceeds benefit The Chicago Lighthouse's comprehensive services.



Guests celebrate as they get a great roll in craps!



The Raising the Stakes for Vision Texas Hold 'em Tournament is always a "Full House!"



Roulette players "Raising the Stakes for Vision" while trying to win big.



Guest enjoying the delicious food from Gibsons Steakhouse.



SPONSORSHIP BENEFITS

	PRESENTING \$20,000	ROYAL FLUSH \$15,000	FOUR OF A KIND \$10,000	FULL HOUSE \$5,000	THREE OF A KIND \$2,500
Opportunity to address all attendees at the start of the event during welcoming announcements	<input checked="" type="checkbox"/>				
Company name and logo displayed alongside event title on all promotional materials	<input checked="" type="checkbox"/>				
Opportunity to underwrite grand prize with name alongside prize on all promotional materials		<input checked="" type="checkbox"/>			
Sponsor the food or beverages with display of name or logo			<input checked="" type="checkbox"/>		
Verbal recognition as sponsor during the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
A/V screens rotated throughout the entire event displaying company name or logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name or logo displayed on event website with dedicated hyperlink to company's website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognized as sponsor with logo on all printed event materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Social media postings listing company as sponsor	3	2	1		
Event tickets (good toward poker or casino)	20	16	12	8	4

Interested in a customized sponsorship?

Contact Lindsay Inglis at (312) 447-3448 or at lindsay.inglis@chicagolighthouse.org.

Seeing WHAT'S Possible

Seeing What's Possible Annual Gala

Friday, May 31, 2024
Four Seasons Hotel Chicago

Come together with 400 of our most generous patrons and ardent supporters for an evening of elegant inspiration. Demonstrate your support of our mission of creating opportunities for independence for the disabled and Veteran communities as we celebrate our accomplishments and look to the future. Your company will receive exposure throughout the event, in online and printed marketing materials, and social media avenues. Proceeds benefit The Chicago Lighthouse's programs for people who are blind, visually impaired, disabled and Veterans.



2023 Light of the Night honoree, Dr. Manus Kraff, of Kraff Eye Institute, poses with Gala Chairman Cookie Cohen.



Our Gala always boasts a beautiful ambiance.











Guests dancing the night away to the Becca Kaufman Orchestra!



The Huber Family, representing Premier Sponsor Savant Wealth Management, pose at our step-and-repeat.

Seeing WHAT'S Possible

SPONSORSHIP BENEFITS

	PRESENTING \$50,000	LEADERSHIP \$25,000	VISIONARY \$10,000	SUPPORTING \$5,000
Tables	2 tables of 10	1 table of 10	1 table of 10	1 table of 10
Verbal recognition as sponsor during the event				
Company logo in all advertising and electronic marketing materials	Premiere Billing	Prime Billing	Preferred Billing	
Company logo on website, E-newsletter and listing in annual report				
Social media postings listing company as sponsor	3	2	1	

Interested in a customized sponsorship?

Contact Lindsay Inglis at (312) 447-3448 or
at lindsay.inglis@chicagolighthouse.org.



FLAIR. Fun. Fashion. Philanthropy.™

Friday, September 13, 2024
The Ritz-Carlton, Chicago

Every fall, more than 250 of Chicagoland's most prominent women, business leaders and philanthropists come together to celebrate fun, fashion and philanthropy. As a sponsor, you receive an up-close look at our iconic fashion show along with exposure opportunities in the form of verbal recognition at the event and online & printed marketing materials. Our inclusive fashion show features models both with and without disabilities from some of Chicago's most exclusive designers and retailers. Benefitting our Children's & Youth Programs for more than 10 years, this luncheon has been a fixture of Chicago's fall fashion scene.



Chicago Lighthouse Media Associate Producer Sandy Murillo, walking the runway, escorted by Mark Olley.



The FLAIR Committee celebrating a wonderful event!



Maria Giordano walking the runway in a gorgeous gown by Elda de la Rosa.



John Johnson, of our Youth Transition Program, walking the FLAIR runway, styled by Macy's.



SPONSORSHIP BENEFITS

PRESENTING SPONSOR | \$15,000

FASHION SPONSOR | \$10,000

STYLE SPONSOR | \$5,000

RUNWAY SPONSOR | \$2,500

Fashion Show & Program Tables	3 tables of 10	2 tables of 12	1 table of 10	1 table of 10
Full color ad in program book	Full Page Inside Cover	Full Page	Full Page	Half Page
Name/logo on all promotional materials and event website	Premiere Billing	Premiere Billing	Logo	Listing
Recognition from the podium during event	Verbal	Verbal	Logo	Listing

Interested in a customized sponsorship?

Contact Lindsay Inglis at (312) 447-3448 or
at lindsay.inglis@chicagolighthouse.org.



Rise to Shine Inclusive 10K/5K/1M Run & Walk

Sunday, October 20, 2024 Illinois Medical District

Be a Champion of Accessibility! More than 26 million Americans have a disability, and when one of us is left behind, everyone is at a disadvantage. The Rise to Shine Run & Walk is an event that envisions a world without barriers to our physical and digital spaces, where everyone – regardless of ability – can be and feel fully included in their community. As a sponsor of this unique event, you are demonstrating your commitment to making our world a more inclusive, accessible and empathetic place. Proceeds from the Rise to Shine Run & Walk support programs at The Chicago Lighthouse that help people who are blind, visually impaired, disabled and Veterans build confidence and live independently.



Runners and walkers of all abilities participate in our race.



Families and organizations form teams to step up for inclusion.



Our Fitness Fest for All includes a fun kids race.



Everyone is welcome.



A finisher medal like no other with Braille on the back.



SPONSORSHIP BENEFITS

	PRESENTING \$20,000	INCLUSION \$10,000	INDEPENDENCE \$5,000	ABILITY \$2,500	ACHIEVEMENT \$1,000
EXCLUSIVE POSITION —Only one available. Prominent Branding —Company name and logo prominently featured on all event materials, including alongside event name					
Key Event Tent Underwriting	One or more tents	One tent			
Exclusive Booth					
COMPANY LOGO PLACEMENT					
Race Bib					
Medal Ribbon					
Race Flyer					
Race Card					
Start and Finish Banner					
Front of Race T-shirt					
Back of Race T-shirt					
Website					
Eblast					
COMPLIMENTARY RACE ENTRIES	20	15	10	5	2

Interested in a customized sponsorship?

Contact Lindsay Inglis at (312) 447-3448 or at lindsay.inglis@chicagolighthouse.org.

JOIN OUR GROWING LIST OF PARTNERS!





SPONSORSHIP RESPONSE FORM

If you are interested in sponsoring one or more of our events, please complete this form or contact Lindsay Inglis, VP of Advancement, at (312) 447-3448 or lindsay.inglis@chicagolighthouse.org.

Name to be listed as sponsor (exactly as you want it to appear on event materials)

Business Name (if applicable)

Contact Name

Mailing Address

City

State

Zip

Phone

E-mail Address

Web Address

Event Name

Sponsorship Level and Dollar Amount

\$ _____

Total Payment (Payment due in full at time of commitment unless other arrangements are made.)

Method of Payment:



☐ Credit Card

You may provide the information below or by calling David DeBoer at (312) 997-3668.

Credit Card Number

Exp. Date

Sec. Code

☐ Check (Made payable to The Chicago Lighthouse)

Check Number

Sponsor Signature

Date

Please complete
and return this
form with your
payment to:

The Chicago Lighthouse
Attn: Lindsay Inglis
1850 W. Roosevelt Road
Chicago, IL 60608

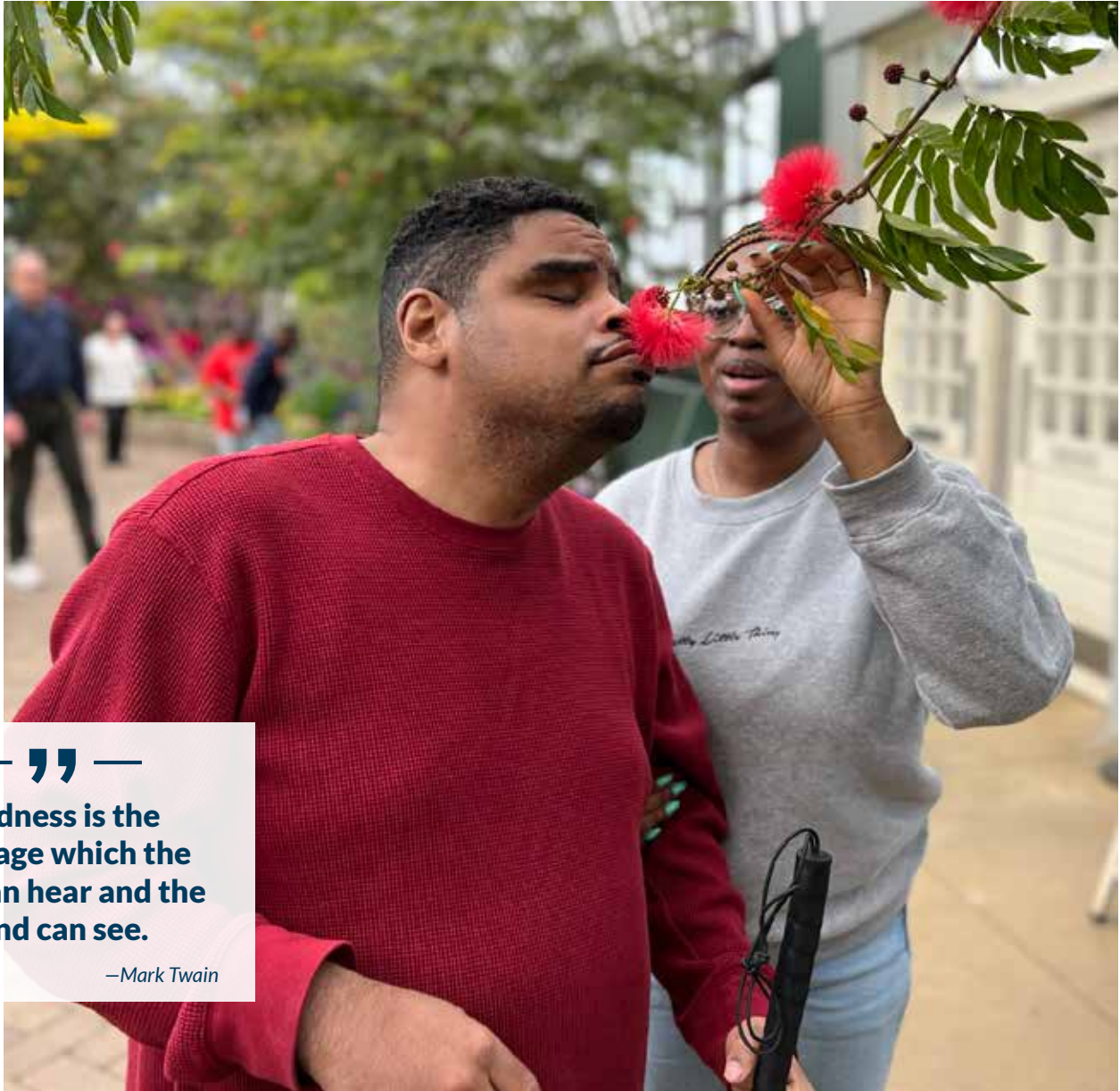
Thank you for your partnership and support!

OFFICE USE

Received By

Date

☐ Attach Copy of Check



— ” —

**Kindness is the
language which the
deaf can hear and the
blind can see.**

—Mark Twain



**The Chicago
Lighthouse**

The Chicago Lighthouse
1850 W. Roosevelt Road | Chicago, IL 60608
chicagolighthouse.org
