



Rise to Shine Inclusive 5K/10K/1M Run & Walk

Sunday, October 22, 2023 | In the Illinois Medical District

Rise to Shine to support our Inclusive 10K/5K/1M Run & Walk in the Illinois Medical District (IMD), a global healthcare innovation community and home to The Chicago Lighthouse. Our 2nd annual race offers a unique opportunity to show your affinity and support for wellness and inclusion. The Rise to Shine Run & Walk attracts participants from the IMD, as well as Chicago's running and disability communities. We anticipate 500 plus runners and walkers this year. Following the race, participants can enjoy a Fitness Fest for All with food, DJ Entertainment, fitness challenges, accessibility demonstrations and a kids' race providing another opportunity for community engagement.



SPONSORSHIP PACKAGES



By supporting the Rise to Shine Run & Walk, your company will:

Provide critical resources for people who are blind, visually impaired, disabled and Veterans

Support access and inclusion

Receive high visibility through signage and online marketing

Build employee morale, comradery and company pride

	VISIONARY \$20,000	INCLUSION \$10,000	INDEPENDENCE \$5,000	ABILITY \$2,500	ACHIEVEMENT \$1,000	FRIENDSHIP \$500
Official presenting sponsor of the Rise to Shine 10K/5K/1M Inclusive Run & Walk						
Sponsor logo inclusion on finisher medal						
Sponsor logo on Custom Race Bib						
Logo on finisher medal ribbon						
“Official” sponsorship dedication (finish line, water station)						
Finish Line banner display						
Logo on Race Card						
Logo on Race Flyer						
Sponsor booth on site at race day						
Logo on Rise to Shine Race website linked to company’s website						
Custom electronic & traditional marketing (social media/e-newsletter, flyer)						
Custom Social Media shout out						
Sponsor logo on back of race t-shirt						
Promotional materials included at packet pickup						
Verbal recognition on race day						
Complimentary race entries	15	10	5	Registration Discount Code for \$5 off (up to 10 runners)		Registration Discount Code for \$5 off (up to 5 runners)

Yes, I would like to Rise & Shine!

Sponsorship Agreement



Company/Organization (as you would like it to be listed)

Contact Name

Contact Phone

Contact Email

Street

City

State

Zip Code

Coordinator Name (if different than above)

Coordinator Phone

Coordinator Email

Thank you for your support!

Please check your level of sponsorship and fill out payment information below.

- | | | |
|--|----------|--|
| <input type="checkbox"/> Visionary | \$20,000 | <input type="checkbox"/> We are not able to sponsor the 2023 Rise to Shine Run but wish to make a donation of: |
| <input type="checkbox"/> Inclusion | \$10,000 | |
| <input type="checkbox"/> Independence | \$5,000 | \$_____ to support |
| <input type="checkbox"/> Ability | \$2,500 | The Chicago Lighthouse and |
| <input type="checkbox"/> Achievement | \$1,000 | Chicago Central Lions Club. |
| <input type="checkbox"/> Friendship | \$500 | |

Payment Information



- | | | |
|--|--|--|
| <input type="checkbox"/> Check payable to The Chicago Lighthouse | <input type="checkbox"/> Credit Card or Debit Card | <input type="checkbox"/> The Chicago Lighthouse can invoice you for your sponsorship |
|--|--|--|

Name on Card

Billing Address (if different from above)

Card Number

Expiration Date

CCV



Benefitting The Chicago Lighthouse and Chicago Central Lions Club who are working together to promote health, community & inclusion in the Illinois Medical District.

Email:

David.DeBoer@chicagolighthouse.org

Mail: The Chicago Lighthouse

Attn: David DeBoer

1850 W. Roosevelt Road
Chicago, IL 60608

- ☐ I understand if the event is canceled due to weather conditions or circumstances beyond the control of both parties (acts of God, war, government regulations and plague), the sponsorship/partnership benefits associated with our level will be honored to the best of The Chicago Lighthouse's ability in consultation with the Sponsor.

Signature

Date