



## Rise to Shine Inclusive 5K/10K/1M Run & Walk

Sunday, October 22, 2023 | In the Illinois Medical District

Rise to Shine to support our Inclusive 10K/5K/1M Run & Walk in the Illinois Medical District (IMD), a global healthcare innovation community and home to The Chicago Lighthouse. Our 2nd annual race offers a unique opportunity to show your affinity and support for wellness and inclusion. The Rise to Shine Run & Walk attracts participants from the IMD, as well as Chicago's running and disability communities. We anticipate 500 plus runners and walkers this year. Following the race, participants can enjoy a Fitness Fest for All with food, DJ Entertainment, fitness challenges, accessibility demonstrations and a kids' race providing another opportunity for community engagement.



# SPONSORSHIP PACKAGES



**By supporting the Rise to Shine Run & Walk, your company will:**

- Provide critical resources for people who are blind, visually impaired, disabled and Veterans
- Support access and inclusion
- Receive high visibility through signage and online marketing
- Build employee morale, comradery and company pride

	VISIONARY   \$20,000	INCLUSION   \$10,000	INDEPENDENCE   \$5,000	ABILITY   \$2,500	ACHIEVEMENT   \$1,000	FRIENDSHIP   \$500
Official presenting sponsor of the Rise to Shine 10K/5K/1M Inclusive Run & Walk	■					
Sponsor logo inclusion on finisher medal	■					
Sponsor logo on Custom Race Bib	■					
Logo on finisher medal ribbon		■				
“Official” sponsorship dedication (finish line, water station)	■	■				
Finish Line banner display			■			
Logo on Race Card	■	■				
Logo on Race Flyer	■	■	■			
Sponsor booth on site at race day	■	■	■	■		
Logo on Rise to Shine Race website linked to company’s website	■	■	■	■	■	■
Custom electronic & traditional marketing (social media/e-newsletter, flyer)	■	■				
Custom Social Media shout out			■			
Sponsor logo on back of race t-shirt	■	■	■	■	■	
Promotional materials included at packet pickup	■	■	■	■	■	■
Verbal recognition on race day	■	■	■			
Complimentary race entries	15	10	5	Registration Discount Code for \$5 off (up to 10 runners)		Registration Discount Code for \$5 off (up to 5 runners)

# Yes, I would like to Rise & Shine!

## Sponsorship Agreement



Company/Organization (as you would like it to be listed)

Contact Name

Contact Phone

Contact Email

Street

City

State

Zip Code

Coordinator Name (if different than above)

Coordinator Phone

Coordinator Email

### Thank you for your support!

Please check your level of sponsorship and fill out payment information below.

- Visionary** \$20,000
- Inclusion** \$10,000
- Independence** \$5,000
- Ability** \$2,500
- Achievement** \$1,000
- Friendship** \$500

- We are not able to sponsor the 2023 Rise to Shine Run but wish to make a donation of: \$\_\_\_\_\_ to support The Chicago Lighthouse and Chicago Central Lions Club.

### Payment Information



- Check payable to The Chicago Lighthouse
- Credit Card or Debit Card
- The Chicago Lighthouse can invoice you for your sponsorship

Name on Card

Billing Address (if different from above)

Card Number

Expiration Date

CCV



Benefitting The Chicago Lighthouse and Chicago Central Lions Club who are working together to promote health, community & inclusion in the Illinois Medical District.

#### Email:

David.DeBoer@chicagolighthouse.org

**Mail:** The Chicago Lighthouse

**Attn:** David DeBoer

1850 W. Roosevelt Road  
Chicago, IL 60608

- I understand if the event is canceled due to weather conditions or circumstances beyond the control of both parties (acts of God, war, government regulations and plague), the sponsorship/partnership benefits associated with our level will be honored to the best of The Chicago Lighthouse's ability in consultation with the Sponsor.

Signature

Date