

2023 SPONSORSHIP OPPORTUNITIES

You can change the life of someone who is visually impaired, disabled or a Veteran.

You can ensure people with disabilities have access to career opportunities.

You can ensure that vision loss isn't debilitating and isolating.

THE CHICAGO LIGHTHOUSE
GIVES YOUR ORGANIZATION THE
OPPORTUNITY TO CHANGE LIVES.





The Chicago
Lighthouse

Confidence. Independence. Community.

The Chicago Lighthouse is the most comprehensive agency serving people who are blind, visually impaired, disabled and Veterans in the United States. Each of our 40 programs and services are designed to help individuals of all ages, races, income levels and abilities reach the same goal—to live as confidently and independently as possible.

OUR PROGRAMS INCLUDE:

Comprehensive Low Vision Services that provide low vision diagnosis, treatment, counseling and assistive technology;

Employment Services that empower individuals with disabilities and Veterans to gain the skills they need to support themselves and improve their quality of life;

Education that provides children, adolescents and young adults with vision impairments reach developmental and social milestones;

Advocacy and Independent Living Programs that enable clients to thrive in an accessible, inclusive community, and

Social Enterprise Businesses that serve the dual purpose of providing our clients with accessible, inclusive jobs and generating revenue to support our clinical and social service programs.

OUR EVENTS GIVE YOU THE OPPORTUNITY TO SUPPORT ACCESS AND INCLUSION FOR PEOPLE WITH DISABILITIES AND VETERANS

- Support people who are blind, visually impaired, disabled or Veterans by giving them access to programs and services that are vital to their independence and well-being.
- Join our ever-growing list of partners, including BlueCross BlueShield, Walgreens, BMO Harris Bank, ComEd and Target.
- Unique brand exposure opportunities offered at each level.



Sweets for Sight

Thursday, February 2, 2023 | Location TBD

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Raising the Stakes for Vision: Poker & Casino Night

Thursday, March 2, 2023

Gibsons Bar & Steakhouse on Rush Street

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Seeing What's Possible Annual Gala

Friday, June 2, 2023 | Four Seasons Hotel Chicago

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FLAIR.

Fun. Fashion. Philanthropy.™

Friday, September 22, 2023 | The Ritz-Carlton, Chicago

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Rise to Shine Inclusive 5K/10K/1M

Fall 2023

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Sweets for Sight

Thursday, February 2, 2023

Venue: TBD

Our sweetest event of the year benefiting our Children's Programs. Hosted by The Chicago Lighthouse Junior Board at a vibrant fun venue, this event brings together nearly 250 of Chicago's young and philanthropic professionals and business leaders. Guests enjoy socializing while enjoying a wide array of appetizers, cocktails and live music. Every sweet tooth will be satisfied as tables of confections, cakes, cookies and other treats from the city's best bakeries and confectioneries are featured on the signature Sweets table.



A beautiful display of floral decorated cupcakes that were enjoyed by all.



Guests enjoying the bountiful amount of sweets donated by local bakeries!



Guests enjoying the atmosphere of Carnivale while raising money for Lighthouse Children's Programs.



The Chicago Lighthouse Junior Board celebrating a successful event!

Detailed list of exposure opportunities on the next page



SPONSORSHIP BENEFITS

| | TRUFFLE SPONSOR \$5,000 | TIRAMISU SPONSOR \$3,500 | BONBON SPONSOR \$2,000 | PRALINE SPONSOR \$1,000 |
|---|---------------------------|----------------------------|--------------------------|---------------------------|
| Exclusive Presenting Sponsor , company name and logo on photo booth back-drop | | | | |
| Sweets Table Sponsor , company name and logo on Sweets Table | | | | |
| Entertainment Sponsor , company name on entertainment signage | | | | |
| Company name & logo coverage on event signage, promotional materials, Lighthouse website and social media outlets | Top tier placement | Priority placement | | |
| Speaking opportunity at event | | | | |
| Stage acknowledgement at event | | | | |
| Event tickets | 12 | 6 | 4 | 2 |

Interested in a customized sponsorship?

Contact Lindsay Inglis at (312) 447-3448 or
at lindsay.inglis@chicagolighthouse.org.



Raising the Stakes for Vision

Thursday, March 2, 2023
Gibsons Steakhouse on Rush

Our Poker & Casino Night guarantees a “full-house” of more than 250 guests! Guests can compete in the Texas Hold ‘em Tournament for a grand prize of a seat at the World Series of Poker Main Event in Las Vegas! If poker isn’t your game, enjoy a variety of fun casino classics such as roulette, craps and blackjack! All sponsorships include a full Gibsons dinner, dessert and open bar!



Guests celebrate as they get a great roll in craps!



The 2022 Raising the Stakes for Vision Texas Hold ‘em Tournament was a “Full House!”



Poker players raising the stakes for vision while trying to win big.



Guests enjoying the delicious food from Gibsons Steakhouse.

Detailed list of exposure opportunities on the next page



SPONSORSHIP BENEFITS

| | PRESENTING \$20,000 | ROYAL FLUSH \$15,000 | FOUR OF A KIND \$10,000 | FULL HOUSE \$5,000 | THREE OF A KIND \$2,500 | TWO PAIR \$1,000 |
|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Opportunity to address all attendees at the start of the event during welcoming announcements | <input checked="" type="checkbox"/> | | | | | |
| Company name and logo displayed alongside event title on all promotional materials | <input checked="" type="checkbox"/> | | | | | |
| Sponsor the poker room or casino room with display of name or logo | | <input checked="" type="checkbox"/> | | | | |
| Sponsor the food or beverages with display of name or logo | | | <input checked="" type="checkbox"/> | | | |
| Verbal recognition as sponsor during the event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| A/V screens rotated throughout the entire event displaying company name or logo | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Name or logo displayed on event website with dedicated hyperlink to company's website | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Recognized as sponsor with logo on all printed event materials | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Social media postings listing company as sponsor | 3 | 2 | 1 | | | |
| Event tickets (good toward poker or casino) | 18 | 14 | 10 | 6 | 4 | 2 |

Seeing WHAT'S Possible

Seeing What's Possible Annual Gala

Friday, June 2, 2023
Four Seasons Hotel Chicago

Our signature event brings together nearly 400 of our most generous supporters, Board Members and partners to be a beacon for our community. Throughout the celebration, guests enjoy fine dining, special performances and a live band for dancing. Each year, this event honors one of our inspirational community members who has dedicated themselves to making a difference in the lives of others. Proceeds from the evening support all programs and services across The Lighthouse.



Lighthouse Board Member, Joel Bruckman, enjoying the evening with friends.



Our Gala always boasts a beautiful ambiance.











Guests dancing the night away to the Ron Bedal Orchestra!



Light of the Night honorees, Marv & Carol Lader, posing with Lighthouse President & CEO Dr. Janet Szlyk, and Board Member Caroline Grossinger.

Seeing WHAT'S Possible

SPONSORSHIP BENEFITS

| | PRESENTING \$25,000 | LEADERSHIP \$15,000 | VISIONARY \$10,000 | SUPPORTING \$5,000 |
|--|---|---|---|---|
| Tables | 2 tables of 12 | 1 table of 12 | 1 table of 10 | 1 table of 10 |
| Verbal recognition as sponsor during the event |  |  |  | |
| Company logo in all advertising and electronic marketing materials | Premiere Billing | Prime Billing | Preferred Billing |  |
| Company logo on website, E-newsletter and listing in annual report |  |  |  |  |
| Social media postings listing company as sponsor | 3 | 2 | 1 | |
| Ad in program book | Full Page Color Ad | Full Page B&W Ad | Full Page B&W Ad | Half Page B&W Ad |

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FLAIR. Fun. Fashion. Philanthropy.™

Friday, September 22, 2023
The Ritz Carlton, Chicago

Chicago's inclusive fashion show bringing together heart and fashion to support our Children's Programs. This event attracts more than 225 prominent women, business leaders and philanthropists dedicated to empowering the lives of others. Produced by Chicago's top runway production group, this show highlights the latest collections from the city's most iconic and luxurious retailers—all worn by models with and without disabilities. Aside from the fashions, guests enjoy a sit-down luncheon, cocktails, silent auction and a pop-up shopping experience before the show.



Lighthouse Vice President of Partnerships, Colleen Wunderlich on the runway escorted by Paul Iacono. Styled by St. John.



Nikki Friar smiles while walking down the runway in a fringe black dress.



Sherry Lea Holson and a group of her close friends smile for a photo together.



Lisa Huber in a show stopping high waisted silk trouser pant worn under a shimmering wrap dress. Styled by Lauren Lein.

Detailed list of exposure opportunities on the next page




SPONSORSHIP BENEFITS

PRESENTING SPONSOR | \$10,000

FASHION SPONSOR | \$5,000

STYLE SPONSOR | \$3,000

RUNWAY SPONSOR | \$2,500

| | | | | |
|---|---------------------------|---------------------|---|------------------|
| VIP All Access tickets which includes: Admission to FLAIR runway fashion show and performance | 30 Tickets | 2 tables of 12 | 1 table of 10 | 1 table of 10 |
| Full color ad in program book | Full Page Inside Cover | Full Page | Full Page | Half Page |
| Name/logo on all promotional materials and event website | Premiere Billing | Premiere Billing |  | Listing |
| Recognition from the podium during event | Verbal | Verbal | Logo | Listing |

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Rise to Shine Inclusive 5K/10K/1M Run & Walk

Fall 2023

Rise to Shine for our Inclusive 10K/5K/1M Run & Walk offering a unique opportunity to show your affinity for health, wellness and inclusion. This event attracts Chicago's running and disability communities as well as leading healthcare providers in the Illinois Medical District and beyond. More than 300 runners and walkers with and without disabilities attended this event in its first year, and the event received local and national media coverage. At the conclusion of the race, runners and attendees enjoy a Family Dash Bash, which provides another opportunity for your brand to engage with the community.



Detailed list of exposure opportunities on the next page

SPONSORSHIP PACKAGES



Based on your level of sponsorship, your company will:

- Help people who are blind, visually impaired, disabled and Veterans by providing resources for 40 programs and services
- Show your affinity for health, wellness and inclusion
- Receive high visibility through signage and online platforms
- Build employee morale and company pride
- Retain and increase customer loyalty

| | VISIONARY \$20,000 | INCLUSION \$10,000 | INDEPENDENCE \$5,000 | ABILITY \$2,500 | ACHIEVEMENT 1,000 | FRIENDSHIP \$500 |
|---|----------------------|----------------------|------------------------|---|---------------------|--|
| Official presenting sponsor of the Rise to Shine 10K/5K/1M Inclusive Run & Walk | | | | | | |
| Sponsor logo inclusion on finisher medal | | | | | | |
| Sponsor logo on Custom Race Bib | | | | | | |
| Logo on finisher medal ribbon | | | | | | |
| “Official” sponsorship dedication (finish line, water station) | | | | | | |
| Finish Line banner display | | | | | | |
| Logo on Race Card | | | | | | |
| Logo on Race Flyer | | | | | | |
| Sponsor booth on site at race day | | | | | | |
| Logo on Rise to Shine Race website linked to company's website | | | | | | |
| Custom electronic & traditional marketing (social media/e-newsletter, flyer) | | | | | | |
| Custom Social Media shout out | | | | | | |
| Sponsor logo on back of race t-shirt | | | | | | |
| Promotional materials included at packet pickup | | | | | | |
| Verbal recognition on race day | | | | | | |
| Complimentary race entries | 15 | 10 | 5 | Registration Discount Code for \$5 off (up to 10 runners) | | Registration Discount Code for \$5 off (up to 5 runners) |

JOIN OUR GROWING LIST OF PARTNERS!





Support The Chicago Lighthouse while you shop!

You can help support our community every time you shop at Amazon. A portion of each eligible purchase by your organization will be donated to The Chicago Lighthouse. You'll pay the same price for your products and receive the same service while giving back.

Follow these 4 quick steps to shop AmazonSmile:

- 1 Visit **smile.amazon.com**
- 2 Sign in with your Amazon.com credentials
- 3 Search for **The Chicago Lighthouse** as the charity to support
- 4 Start Shopping!

Add a bookmark for smile.amazon.com to make it even easier to return and start your shopping.



SPONSORSHIP RESPONSE FORM

If you are interested in sponsoring one or more of our events, please complete this form or contact Lindsay Inglis, VP of Advancement, at (312) 447-3448 or lindsay.inglis@chicagolighthouse.org.

Name to be listed as sponsor (exactly as you want it to appear on event materials)

Business Name (if applicable)

Contact Name

Mailing Address

City

State

Zip

Phone

E-mail Address

Web Address

Event Name

Sponsorship Level and Dollar Amount

\$

Total Payment (Payment due in full at time of commitment unless other arrangements are made.)

Method of Payment:



☐ Credit Card

You may provide the information below or by calling David DeBoer at (312) 997-3668.

Credit Card Number

Exp. Date

Sec. Code

☐ Check (Made payable to The Chicago Lighthouse)

Check Number

Sponsor Signature

Date

Please complete
and return this
form with your
payment to:

The Chicago Lighthouse
Attn: Lindsay Inglis
1850 W. Roosevelt Road
Chicago, IL 60608

Thank you for your partnership and support!

OFFICE USE

Received By

Date

☐ Attach Copy of Check