2023 SPONSORSHIP OPPORTUNITIES





The Chicago Lighthouse is the most comprehensive agency serving people who are blind, visually impaired, disabled and Veterans in the United States. Each of our 40 programs and services are designed to help individuals of all ages, races, income levels and abilities reach the same goal—to live as confidently and independently as possible.

OUR PROGRAMS INCLUDE:

- **Comprehensive Low Vision Services** that provide low vision diagnosis, treatment, counseling and assistive technology;
- **Employment Services** that empower individuals with disabilities and Veterans to gain the skills they need to support themselves and improve their quality of life;
- **Education** that provides children, adolescents and young adults with vision impairments reach developmental and social milestones;
- **Advocacy and Independent Living Programs** that enable clients to thrive in an accessible, inclusive community, and
- **Social Enterprise Businesses** that serve the dual purpose of providing our clients with accessible, inclusive jobs and generating revenue to support our clinical and social service programs.

OUR EVENTS GIVE YOU THE OPPORTUNITY TO SUPPORT ACCESS AND INCLUSION FOR PEOPLE WITH DISABILITIES AND VETERANS

- Support people who are blind, visually impaired, disabled or Veterans by giving them access to programs and services that are vital to their independence and well-being.
- Join our ever-growing list of partners, including BlueCross BlueShield, Walgreens, BMO Harris Bank, ComEd and Target.
- Unique brand exposure opportunities offered at each level.



Sweets for Sight

Thursday, February 2, 2023 | Location TBD SEE PAGE 4



Seeing What's Possible Annual Gala

Friday, June 2, 2023 | Four Seasons Hotel Chicago SEE PAGE 8



Rise to Shine Inclusive 5K/10K/1M

Fall 2023



Raising the Stakes for Vision: Poker & Casino Night

Thursday, March 2, 2023 Gibsons Bar & Steakhouse on Rush Street SEE PAGE 6



FLAIR. Fun. Fashion. Philanthropy. ™

Friday, September 22, 2023 | The Ritz-Carlton, Chicago SEE PAGE 10



Sweets for Sight

Thursday, February 2, 2023 Venue: TBD Our sweetest event of the year benefiting our Children's Programs. Hosted by The Chicago Lighthouse Junior Board at a vibrant fun venue, this event brings together nearly 250 of Chicago's young and philanthropic professionals and business leaders. Guests enjoy socializing while enjoying a wide array of appetizers, cocktails and live music. Every sweet tooth will be satisfied as tables of confections, cakes, cookies and other treats from the city's best bakeries and confectioneries are featured on the signature Sweets table.



A beautiful display of floral decorated cupcakes that were enjoyed by all.



Guests enjoying the bountiful amount of sweets donated by local bakeries!



Guests enjoying the atmosphere of Carnivale while raising money for Lighthouse Children's Programs.



The Chicago Lighthouse Junior Board celebrating a successful event!







SPONSORSHIP BENEFITS	TRUFFLE SPONSOR \$5,000	TIRAMISU SPONSOR \$3,500	BONBON SPONSOR \$2,000	PRALINE SPONSOR \$1,000
Exclusive Presenting Sponsor , company name and logo on photo booth back-drop				
Sweets Table Sponsor , company name and logo on Sweets Table				
Entertainment Sponsor , company name on entertainment signage				
Company name & logo coverage on event signage, promotional materials, Lighthouse website and social media outlets	Top tier placement	Priority placement		
Speaking opportunity at event				
Stage acknowledgement at event				
Event tickets	12	6	4	2

Interested in a customized sponsorship?

Contact Lindsay Inglis at (312) 447-3448 or at lindsay.inglis@chicagolighthouse.org.



Raising the Stakes for Vision

Thursday, March 2, 2023 Gibsons Steakhouse on Rush Our Poker & Casino Night guarantees a "full-house" of more than 250 guests! Guests can compete in the Texas Hold 'em Tournament for a grand prize of a seat at the World Series of Poker Main Event in Las Vegas! If poker isn't your game, enjoy a variety of fun casino classics such as roulette, craps and blackjack! All sponsorships include a full Gibsons dinner, dessert and open bar!





Poker players raising the stakes for vision while trying to win big.



The 2022 Raising the Stakes for Vision Texas Hold 'em Tournament was a "Full House!"



Guests enjoying the delicious food from Gibsons Steakhouse.







SPONSORSHIP

FOR VISION POKER & CASINO NIGHT SPONSORSHIP BENEFITS	PRESENTING \$20,000	ROYAL FLUSH \$15,000	FOUR OF A KIND \$10,000	FULL HOUSE \$5,000	THREE OF A KIND \$2,500	TWO PAIR \$1,000
Opportunity to address all attendees at the start of the event during welcoming announcements						
Company name and logo displayed alongside event title on all promotional materials						
Sponsor the poker room or casino room with display of name or logo						
Sponsor the food or beverages with display of name or logo						
Verbal recognition as sponsor during the event						
A/V screens rotated throughout the entire event displaying company name or logo						
Name or logo displayed on event website with dedicated hyperlink to company's website						
Recognized as sponsor with logo on all printed event materials						
Social media postings listing company as sponsor	3	2	1			
Event tickets (good toward poker or casino)	18	14	10	6	4	2



Seeing What's Possible Annual Gala

Friday, June 2, 2023 Four Seasons Hotel Chicago Our signature event brings together nearly 400 of our most generous supporters, Board Members and partners to be a beacon for our community. Throughout the celebration, guests enjoy fine dining, special performances and a live band for dancing. Each year, this event honors one of our inspirational community members who has dedicated themselves to making a difference in the lives of others. Proceeds from the evening support all programs and services across The Lighthouse.



Lighthouse Board Member, Joel Bruckman, enjoying the evening with friends.



Our Gala always boasts a beautiful ambiance.



Guests dancing the night away to the Ron Bedal Orchestra!



Light of the Night honorees, Marv & Carol Lader, posing with Lighthouse President & CEO Dr. Janet Szlyk, and Board Member Caroline Grossinger.







SPONSORSHIP BENEFITS

\$25,000	\$15,000
PRESENTING	LEADERSHIP

SUPPORTING \$5,000

VISIONARY | \$10,000

Tables	2 tables of 12	1 table of 12	1 table of 10	1 table of 10
Verbal recognition as sponsor during the event				
Company logo in all advertising and electronic marketing materials	Premiere Billing	Prime Billing	Preferred Billing	
Company logo on website, E-newsletter and listing in annual report				
Social media postings listing company as sponsor	3	2	1	
Ad in program book	Full Page Color Ad	Full Page B&W Ad	Full Page B&W Ad	Half Page B&W Ad

Interested in a customized sponsorship?

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FLAIR. Fun. Fashion. Philanthropy.™

Friday, September 22, 2023 The Ritz Carlton, Chicago Chicago's inclusive fashion show bringing together heart and fashion to support our Children's Programs. This event attracts more than 225 prominent women, business leaders and philanthropists dedicated to empowering the lives of others. Produced by Chicago's top runway production group, this show highlights the latest collections from the city's most iconic and luxurious retailers—all worn by models with and without disabilities. Aside from the fashions, guests enjoy a sit-down luncheon, cocktails, silent auction and a pop-up shopping experience before the show.



Lighthouse Vice President of Partnerships, Colleen Wunderlich on the runway escorted by Paul Iacono. Styled by St. John.



Nikki Friar smiles while walking down the runway in a fringe black dress.



Sherry Lea Holson and a group of her close friends smile for a photo together.



Lisa Huber in a show stopping high waisted silk trouser pant worn under a shimmering wrap dress. Styled by Lauren Lein.





Detailed list of exposure opportunities on the next page



LAIR Fun. Fashion. Philanthropy.TM SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$10,000	FASHION SPONSOR \$5,000	STYLE SPONSOR \$3,000	RUNWAY SPONSOR \$2,500
	₫	7	S	₹
VIP All Access tickets which includes: Admission to FLAIR runway fashion show and performance	30 Tickets	2 tables of 12	1 table of 10	1 table of 10
Full color ad in program book	Full Page Inside Cover	Full Page	Full Page	Half Page
Name/logo on all promotional materials and event website	Premiere Billing	Premiere Billing		Listing
Recognition from the podium during event	Verbal	Verbal	Logo	Listing

Interested in a customized sponsorship?

Contact Lindsay Inglis at (312) 447-3448 or at lindsay.inglis@chicagolighthouse.org.



Rise to Shine Inclusive 5K/10K/1M Run & Walk

Fall 2023

Rise to Shine for our Inclusive 10K/5K/1M Run & Walk offering a unique opportunity to show your affinity for health, wellness and inclusion. This event attracts Chicago's running and disability communities as well as leading healthcare providers in the Illinois Medical District and beyond. More than 300 runners and walkers with and without disabilities attended this event in its first year, and the event received local and national media coverage. At the conclusion of the race, runners and attendees enjoy a Family Dash Bash, which provides another opportunity for your brand to engage with the community.













SPONSORSHIP PACKAGES

Based on your level of sponsorship, your company will:

• Help people who are blind, visually impaired, disabled and Veterans by providing resources for 40 programs and services

disabled and Veterans by providing resources for 40 programs and services			00			OK/Sir	
 Show your affinity for health, wellness and inclusion 	20,000	00000	INDEPENDENCE \$5,000	0	ACHIEVEMENT 1,000	200	
 Receive high visibility through signage and online platforms 	VISIONARY \$20,000	INCLUSION \$10,000	DENC	ABILITY \$2,500	MENT	FRIENDSHIP \$500	
 Build employee morale and company pride 	NO	.USIG		≧	EVE	NDS	
Retain and increase customer loyalty	VISIO	NCI NCI	N N	ABIL	ACH	FRE	
Official presenting sponsor of the Rise to Shine 10K/5K/1M Inclusive Run & Walk							
Sponsor logo inclusion on finisher medal							
Sponsor logo on Custom Race Bib							
Logo on finisher medal ribbon							
"Official" sponsorship dedication (finish line, water station)							
Finish Line banner display							
Logo on Race Card							
Logo on Race Flyer							
Sponsor booth on site at race day							
Logo on Rise to Shine Race website linked to company's website							
Custom electronic & traditional marketing (social media/e-newsletter, flyer)							
Custom Social Media shout out							
Sponsor logo on back of race t-shirt							
Promotional materials included at packet pickup							
Verbal recognition on race day							
Complimentary race entries	15	10	5	Code for \$5 off (up to Disco		Registration Discount Code for \$5 off (up to 5 runners)	



JOIN OUR GROWING LIST OF PARTNERS!

































































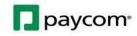






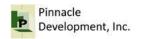
































Support The Chicago Lighthouse while you shop!

You can help support our community every time you shop at Amazon. A portion of each eligible purchase by your organization will be donated to The Chicago Lighthouse. You'll pay the same price for your products and receive the same service while giving back.

Follow these 4 quick steps to shop AmazonSmile:

- 1 Visit smile.amazon.com
- 2 Sign in with your Amazon.com credentials
- 3 Search for **The Chicago Lighthouse** as the charity to support
- 4 Start Shopping!

Add a bookmark for smile.amazon.com to make it even easier to return and start your shopping.



SPONSORSHIP RESPONSE FORM

If you are interested in sponsoring one or more of our events, please complete this form or contact Lindsay Inglis, VP of Advancement, at (312) 447-3448 or lindsay.inglis@chicagolighthouse.org.

Name to be listed as spon	sor (exactly as you want it to a	ppear on eve	nt materials)	
Business Name (if applica	ble)			
Contact Name				
Mailing Address				
City		State	Zip	
Phone	E-mail Address			
Web Address				
Event Name \$		Sponsorsh	ip Level and Dollar A	Amount
 Total Payment (Payment o	due in full at time of commitme	:nt unless oth	ner arrangements ar	e made.)
Credit Card Number	formation below or by calling Da	vid DeBoer at	t (312) 997-3668. Exp. Date	Sec. Code
Check Number				
Sponsor Signature		Date		
Please complete and return this form with your payment to:	The Chicago Lighthouse Attn: Lindsay Inglis 1850 W. Roosevelt Road Chicago, IL 60608			
	The	ank you fo	r your partnershi	p and support!
OFFICE USE				
Received By		Date		
☐ Attach Copy of Check				