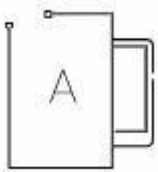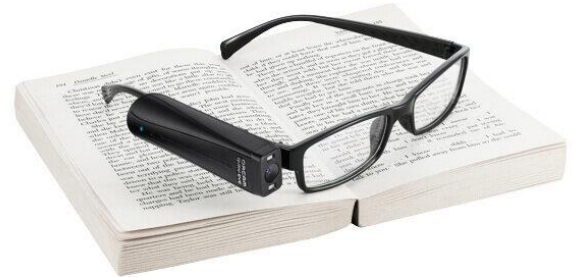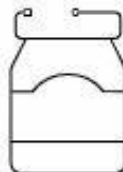# OrCam MyEye

OrCam was founded in 2010 with a clear mission – harness the power of artificial vision to assist people who are visually impaired. OrCam has created a technologically advanced device unique in its ability to provide visual aid through a discreet wearable platform and simple easy-to-use interface which serves to enhance the daily lives of people with vision loss. OrCam gives independence.

The OrCam system is designed with a simplified user interface. The audio information is transmitted to a speaker which sits near the right ear.
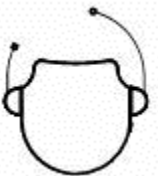
The OrCam device is a small camera with a portable computer that has Optical Character Recognition (OCR) technology and is designed to fit in the wearer's pocket. The system discreetly clips on to the wearer's glasses with a small magnet. All output is spoken directly into the user's ear with a small but powerful speaker, offering clear and crisp feedback as it reads text back to you.
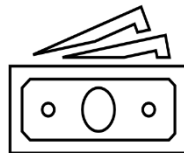
Read Text
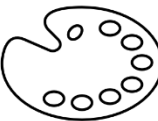Including: newspapers, books, menus, signs, product labels and screens.

Identify Products
Identification of product by barcode Scanning, enabling independent shopping.

Recognize Faces
Real time identification of faces are seamlessly announced to any programmed faces.

Money Identification
Identification of money is announced Instantaneously.

Color Identification
Recognize colors on any Surface.

Easy-to Use
Intuitively respond to simple hand gestures

Works Everywhere
Tiny, wireless, and does not require internet connection

Voice Commands
More Than 20 Intuitive voice-activated commands for easy device use

Pro Features also include:

- **Interactive Smart Reading:** An innovative groundbreaking feature, OrCam incorporates this pioneering technology to bring you Interactive Reading. The Interactive Reading feature enables you to find specific information in any document faster than ever before. Whether you are reading a newspaper or a restaurant menu, you can now use voice commands to find a word, headlines, dates, amounts, and more.

- **Support for wireless streaming to Starkey Livio Edge AI Hearing Aids**
- **Orientation (Beta – Testing Stage): This new and unique feature helps you orient within your surroundings. It announces and directs you towards objects that are 6 to 30 feet away. It can identify the following objects: doors, chairs, cups, screens (TV, computer, mobile device), & tables. *** Please note that it is not an obstacle detector and is not intended to replace a guide dog or a mobility cane. This feature is in Beta (testing) mode and OrCam will collect feedback from users. *****

Questions and Answers for prospective users:

- **How long will it take me to learn how to use OrCam? OrCam is designed to be intuitive. Operating is done by pointing & tapping. It takes a few minutes to learn how to use & less than an hour to master.**
- **Can I use OrCam with my own glasses? We understand that eyeglasses are important and unique; they are a part of your look and not just a visual aid. Hence, OrCam was designed to be mounted on your existing eyeglass frames. Almost all types are appropriate, including sunglasses.**
- **Can I receive subsidization from insurance companies or the government? If you are a Veteran, you may be eligible to receive an OrCam device through Veterans Affairs. Ortherwise, the government and private insurance currently do not support assistive technology.**
- **Can I use OrCam if I'm hard of hearing? OrCam uses sound to convey information, so persons who are deaf cannot use it. However, it works well with hearing aids. You can connect your own headphones if you can only hear out of one ear or require special aids.**
- **What languages does OrCam support? English, Spanish, German, Italian, Dutch, French, Hebrew, Danish, Polish Norwegian, Portuguese, Romanian, Finnish, Swedish, Czech, Turkish, Hungarian, Russian, Bulgarian, Mandarin, and Japanese.**
- **Does OrCam work in the dark? The OrCam has a flash camera installed for dimly-lit environments.**

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OrCam MyReader 2.0: $2,500

OrCam MyEye Smart: $3,500

OrCam MyEye Pro: $4,250

OrCam Mix: Pick and Choose Features