

2021-2022 SPONSORSHIP OPPORTUNITIES

How can you change the life of someone who is visually impaired, disabled or a Veteran?

How can you help people with disabilities to have access to career opportunities?

How can you ensure that vision loss isn't debilitating and isolating?

THE CHICAGO LIGHTHOUSE
GIVES YOUR ORGANIZATION THE
OPPORTUNITY TO CHANGE LIVES.





The Chicago
Lighthouse

YOUR SUPPORT CAN CREATE GREATER OPPORTUNITIES FOR PEOPLE WHO ARE BLIND, VISUALLY IMPAIRED, DISABLED OR VETERANS

- **EDUCATION:** Education is the foundation for independence. Our Early Intervention, Preschool, Children's Development Center, Youth Transition and Scholarship programs help students who are blind or visually impaired (and who often have additional disabilities) learn to thrive in a world built for the sighted.
- **EMPLOYMENT:** Finding employment can be challenging for people with disabilities and Veterans. Our Employment Services Program helps individuals with disabilities and Veterans with limited skills or work experience develop the tools they need to enter the workforce with confidence and competence. Our specially trained Job Counselors also advocate for the inclusion of people with disabilities in the workplace among the business community.
- **REHABILITATION:** Living with low vision can have a profound impact on a person's life particularly as they may become more dependent on others. Our comprehensive services, which include optometric services, psychological support, occupational therapy and assistive technology, help patients remain hopeful and confident.
- **INDEPENDENT LIVING:** Adapting to vision loss can be isolating and challenging. Our Independent Living programs help people forge meaningful connections through independent-living skills classes and social activities.

Learn more at chicagolighthouse.org

OUR EVENTS GIVE YOU THE OPPORTUNITY TO SUPPORT ACCESS AND INCLUSION FOR PEOPLE WITH DISABILITIES AND VETERANS

- Support people who are blind, visually impaired, disabled or Veterans by giving them access to programs and services that are vital to their independence and well-being
- Join our ever-growing list of partners, including Blue Cross and Blue Shield, Walgreens, BMO Harris Bank, ComEd and Target
- Unique brand exposure opportunities offered at each level



Raising the Stakes for Vision

Virtual Poker Night | Thursday, November 18, 2021

In-Person Poker and Casino Night | Thursday, March 3, 2022

Gibsons Bar & Steakhouse on Rush Street

Details: page 4



Sweets for Sight

April 2022

Details: page 6



Seeing What's Possible Annual Gala

June 2022

Details: page 8



FLAIR. Fun. Fashion. Philanthropy.™

Fall 2022

Details: page 10

Interested in a customized sponsorship?
**Contact Lindsay Inglis at (312) 447-3448 or
at lindsay.inglis@chicagolighthouse.org.**



Raising the Stakes for Vision

Virtual Poker Night:

Thursday, November 18, 2021

In-Person Poker & Casino Night:

Thursday, March 3, 2022

Gibsons Steakhouse on Rush

Your sponsorship includes both our virtual and in-person events

An event so popular that we're hosting it twice! Receive national and local exposure while by supporting vital programs at our Glenview location.

Returning again this year in our virtual Texas Hold 'Em tournament are World Series of Poker Champion Chris Moneymaker and First Lady of Poker Linda Johnson, who draw a large, national audience of women and men poker players all competing to win cash prizes.

Each of these high-stakes events guarantee a full-house of more than 250 people. Our in-person tournament has a grand prize of a seat at the World Series of Poker Main Event in Las Vegas. If poker's not your game, guests can enjoy a variety of fun casino classics such as roulette, craps and blackjack.

Detailed list of exposure opportunities: Page 5



Get a seat at the table with World Series of Poker Champion Chris Moneymaker



For those still working on their poker face, our in-person event features fun casino games

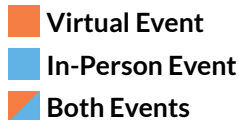


Nearly 250 people join us in-person for a chance to win a seat at the World Series of Poker Main Event in Las Vegas



Raising the Stakes for Vision

SPONSORSHIP BENEFIT



PRESENTING | \$20,000

ROYAL FLUSH | \$15,000

FOUR OF A KIND | \$10,000

FULL HOUSE | \$5,000

THREE OF A KIND | \$2,500

TWO PAIR | \$1,000

Opportunity to address all attendees at the start of the event during welcoming announcements						
Company name and logo displayed alongside event title on all promotional materials						
Sponsor the poker room or casino room with display of name or logo						
Sponsor the food or beverages with display of name or logo						
Verbal recognition as sponsor during the event						
A/V screens rotated throughout the entire event displaying company name or logo						
Name or logo displayed on event website with dedicated hyperlink to company's website						
Virtual lobby and virtual table window displaying company name or logo	Top tier	Top tier				
Recognized as sponsor with logo on all printed & virtual materials						
Social media postings listing company as sponsor (per event)	3	2	1			
Event tickets (good toward poker or casino)	18	14	10	6	4	2
Event tickets to play in the Virtual Texas Hold'em Tournament	30	25	20	15	10	5

Interested in a sponsorship? Complete the Response Form at the end of this packet or contact Lindsay Inglis at (312) 447-3448 or lindsay.inglis@chicagolighthouse.org



Sweets for Sight

April 2022

Venue: TBD

Our sweetest event of the year benefiting our Children's Programs. Hosted by The Lighthouse Junior Board at a vibrant fun venue, this event brings together nearly 250 of Chicago's young and philanthropic professionals and business leaders. Guests enjoy socializing while enjoying a wide array of appetizers, cocktails and live music. Every sweet tooth will be satisfied as tables of confections, cakes, cookies and other treats from the city's best bakeries and confectioneries are featured on the signature Sweets table.

Detailed list of exposure opportunities: Page 7



This event is always hosted at a vibrant fun venue!



Attracts nearly 250 philanthropic young professionals



Decadent cakes, cookies and other confections are beautifully featured on the signature Sweets table.



Sweets for Sight

SPONSORSHIP BENEFITS

TRUFFLE SPONSOR | \$5,000

TIRAMISU SPONSOR | \$3,500

BONBON SPONSOR | \$2,000

PRALINE SPONSOR | \$1,000

Exclusive Presenting Sponsor , company name and logo on photo booth back-drop	<input checked="" type="checkbox"/>			
Sweets Table Sponsor , company name and logo on Sweets Table		<input checked="" type="checkbox"/>		
Entertainment Sponsor , company name on entertainment signage			<input checked="" type="checkbox"/>	
Company name & logo coverage on event signage, promotional materials, Lighthouse website and social media outlets	Top tier placement	Priority placement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Speaking opportunity at event	<input checked="" type="checkbox"/>			
Stage acknowledgement at event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Event tickets	12	6	4	2

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Seeing WHAT'S Possible

Annual Gala

Seeing What's Possible Annual Gala

June 2022

Venue: Four Seasons Hotel | Chicago

Our signature event brings together nearly 400 of our most generous supporters, Board Members and partners to be a beacon for our community. Throughout the celebration, guests enjoy fine dining, special performances and a live band for dancing. Each year, this event honors one of our inspirational community members who has dedicated themselves to making a difference in the lives of others. Proceeds from the evening support all programs and services across The Lighthouse.

Detailed list of exposure opportunities: Page 9



The event features interactive experiences for guests to enjoy together



Our 2021 Gala was held at Millennium Park Rooftop Terrace and offered a unique experience under the stars of the city











Nearly 400 guests join us each year for fine dining, an inspirational program and dancing to a live band

Seeing WHAT'S Possible

Annual Gala

Seeing What's Possible Annual Gala

SPONSORSHIP BENEFITS

	PRESENTING \$25,000	LEADERSHIP \$15,000	VISIONARY \$10,000	SUPPORTING \$5,000	ATTENDING \$3,500
Tables	2 tables of 12	1 table of 12	1 table of 10	1 table of 10	1 table of 10
Verbal recognition as sponsor during the event					
Company logo in all advertising and electronic marketing materials	Premiere Billing	Prime Billing	Preferred Billing		
Company logo on website, E-newsletter and listing in annual report					
Social media postings listing company as sponsor	3	2	1		
Ad in program book	Full Color Ad	Full Page B&W Ad	Full Page B&W Ad	Half Page B&W Ad	

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FLAIR. Fun. Fashion. Philanthropy.™

Fall 2022

Venue:TBD

Chicago's only inclusive fashion show bringing together heart and fashion to support our Children's Programs. This event attracts more than 225 prominent women, business leaders and philanthropists dedicated to empowering the lives of others. Produced by the city's top runway production group, this show highlights the latest collections from the city's most iconic and luxurious retailers – all worn by models with and without disabilities. Aside from the fashions, guests enjoy a sit-down luncheon, cocktails, silent auction and a pop-up shopping experience before the show.

Detailed list of exposure opportunities: Page 11



This is the city's only inclusive fashion show, featuring models with and without disabilities



Chicago's best designers and retailers showcase their latest collections on the runway





Guests come together to enjoy a luncheon, fashion show and silent auction at one of the city's most iconic venues



FLAIR. Fun. Fashion. Philanthropy.™

SPONSORSHIP BENEFIT

	FASHION SPONSOR \$5,000	STYLE SPONSOR \$3,000	RUNWAY SPONSOR \$2,250
VIP All Access tickets which includes: Admission to FLAIR runway fashion show and performance	2 tables of 12	1 table of 10	1 table of 10
Full color ad in program book	Full Page	Full Page	Half Page
Name/logo on all promotional materials and event website	Premiere Billing		Listing
Recognition from the podium during event			
Swag bags valued at over \$50 and filled with beauty samples and discount offers	24	10	10

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JOIN OUR GROWING LIST OF PARTNERS!





Never miss a chance to change lives

By shopping with AmazonSmile, you can help support our community every day. A portion of each eligible purchase by your organization will be donated to The Chicago Lighthouse. You'll pay the same price for your products and receive the same service while giving back.

Follow these 4 quick steps to shop AmazonSmile:

- 1 Visit **smile.amazon.com**
- 2 Sign in with your Amazon.com credentials
- 3 Search for **The Chicago Lighthouse** as the charity to support
- 4 Start Shopping!

Add a bookmark for smile.amazon.com to make it even easier to return and start your shopping.



SPONSORSHIP RESPONSE FORM

If you are interested in sponsoring one or more of our events, please complete this form or contact Lindsay Inglis, Senior Director of Special Events, at (312) 447-3448 or lindsay.inglis@chicagolighthouse.org.

Name to be listed as sponsor (exactly as you want it to appear on event materials)

Business Name (if applicable)

Contact Name

Mailing Address

City

State

Zip

Phone

E-mail Address

Web Address

Event Name

Sponsorship Level and Dollar Amount

\$

Total Payment (Payment due in full at time of commitment unless other arrangements are made.)

Method of Payment:



☐ Credit Card

You may provide the information below or by calling David DeBoer at (312) 997-3668.

Credit Card Number

Exp. Date

Sec. Code

☐ Check (Made payable to The Chicago Lighthouse)

Check Number

Sponsor Signature

Date

Please complete
and return this
form with your
payment to:

The Chicago Lighthouse
Attn: Special Events
1850 W. Roosevelt Road
Chicago, IL 60608

Thank you for your partnership and support!

OFFICE USE

Received By

Date

☐ Attach Copy of Check