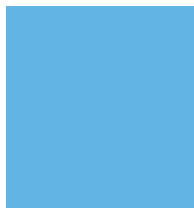


PARTNER WITH US.  
TOGETHER, WE CAN CHANGE LIVES!

---



The Chicago  
Lighthouse



# CONTENTS

About The Chicago Lighthouse .....	1
Partnership Opportunities .....	2
Lives Changed by The Chicago Lighthouse .....	4
OPPORTUNITIES:	
Raising the Stakes for Vision .....	7
Seeing What's Possible Annual Gala .....	10
Flair .....	13
Exposure for Your Company .....	15





The Chicago Lighthouse is a world-renowned social service organization serving the blind, visually impaired, disabled and Veteran communities.

Recognized as a pioneer in innovation since 1906, The Chicago Lighthouse provides vision rehabilitation services, education, employment opportunities and assistive technology for people of all ages.

**We offer 40 distinct programs across the following impact areas:**

- **Vision Care**—Maximizing vision and quality of life
- **Assistive Technology**—Providing tools to increase self-reliance
- **Independent Living**—Supporting clients through life's challenges
- **Education**—Preparing children to reach their full potential
- **Employment & Training**—Overcoming barriers to gainful employment
- **Social Enterprise**—Creating competitive and accessible jobs





## WHY PARTNER WITH US

Special partnerships with companies will ensure we can continue our critical work.

### Our partnerships include:

- Event Sponsorship and Underwriting
- Naming Opportunities
- PR Exposure
- Board (Junior Board) Membership Opportunities
- Radio, Print, and Social Media Exposure

Please see the opportunities provided within to learn how to establish and/or strengthen a partnership with The Lighthouse. Custom partnership packages can also be tailored to fit your needs.

**FOR MORE INFORMATION please contact:**  
 Lindsay Inglis | Senior Manager of Special Events  
 (312) 447-3448  
[lindsay.inglis@chicagolighthouse.org](mailto:lindsay.inglis@chicagolighthouse.org)

**LEARN MORE about us at:**  
[www.chicagolighthouse.org](http://www.chicagolighthouse.org)  
[www.facebook.com/chicagolighthouse](https://www.facebook.com/chicagolighthouse)

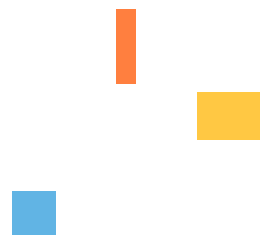
## PERKS of PARTNERING WITH US

- ✓ Connect with our base of prominent supporters
- ✓ Align yourself with our trusted brand
- ✓ Network with our Board of business and civic leaders
- ✓ Display your commitment to a more inclusive Chicago
- ✓ Build a greater connection to the community
- ✓ Enjoy seeing your support's local impact
- ✓ Develop your company's philanthropic identity
- ✓ Create pride for your company and clients





LIVES CHANGED





Wilson

When **Wilson** came to our Preschool last fall, he was three years old and already facing some challenges due to his visual impairment. Unable to see people's faces, he could not recognize individuals or understand their facial expressions. Surrounded by a blurry world, it was difficult for him to learn by copying others.

Our Preschool is now helping Wilson maximize his remaining vision and gain confidence in exploring objects with his hands. He is learning to trust and interact with people around him. In addition, our teachers' adapted teaching methods are helping him grow academically alongside his sighted classmates. Wilson's parents are delighted by the difference our Preschool has made for their son, and his younger sister, who is also visually impaired, joined him in our Preschool this past fall.

Jacob

**Jacob** and his family live in rural central Illinois. In addition to Jacob's visual impairment, his twin brother has a physical disability and uses a wheelchair. With few accessible activities available for both of their sons with disabilities, Jacob's family became used to staying at home. As a result, at sixteen years old, Jacob was confident at home but unable to navigate the world outside.

In *Summer in the City*, Jacob enjoyed several brand-new experiences, like catching the bus and ordering for himself at restaurants. Learning to use navigation apps to go places on his own was extremely empowering. Jacob learned a great deal quickly and became a leader among the students. Jacob became close friends with the other youth and now wants to participate in the program again next summer so he can learn even more.







Alexa

At 24 years old, **Alexa** is just beginning her journey to independence. She has Partial Ocular Albinism, which causes a lack of pigmentation and visual impairment, and she also has Autism. Due to her dual diagnosis, new situations and environments are very stressful for her. When Alexa began her job training, in our Employment Services Program, she was understandably anxious. Our Program staff patiently helped her become more comfortable at The Lighthouse so that she could better focus on her job training. Once Alexa overcame her anxiety, she learned quickly.

Alexa has now found her voice. She has gained confidence and is delighted to assist her coworkers who are blind. **She says, "The Lighthouse, my counselor, and my co-workers are helping me grow and become the person I want to be."**

## Stephen and Loretta

**Stephen and Loretta** met through their volunteering activities in the community, and they were married six years ago. These two young-at-heart Seniors are committed to each other and to never slowing down. Shortly after their marriage, Stephen developed a visual impairment and lost some of his confidence. Fortunately, Loretta knew to bring him to The Lighthouse. Loretta has been blind since birth and is a longtime patient in our Pangere Center for Inherited Retinal Diseases. She knew that The Lighthouse could help her husband get back on his feet.

In the Seniors Program, they discovered new interests and made new friends. They even ran into one of Stephen's childhood friends playing in our band, Vision Quest! **Stephen says, "I love all the classes here, but it's really the people here who bring me back."**



PARTNER WITH US *for*



---

## RAISING THE STAKES FOR VISION: POKER & CASINO NIGHT

**Thursday, February 28, 2019 | Gibsons Steakhouse/Hugo's Frog Bar, Chicago**

---

The 3rd Annual Poker & Casino Night benefits The Chicago Lighthouse North. Spend the evening playing cards at your favorite blackjack or poker tables, or enjoying other casino games and having fun with friends. Proceeds support the critical programs and services of The Chicago Lighthouse North in Glenview. Some of these vital programs include our Birth-to-Three Early Intervention, Children's Enrichment Programs, Youth Transition Program, Seniors Program, and Low Vision Clinic.

## HIGHLIGHTS

- Over 250 attendees at the inaugural event
- Mailings reach over 2,500 people and businesses
- eBlasts reach over 7,000 people
- Sponsorship benefits include exclusive signage at event, logo included on mailings, website, and eBlasts

## SPONSORSHIP BENEFITS

### **Presenting Sponsor \$20,000** (One available)

- Company's name or logo built into event title on all promotional materials
- Opportunity to address all attendees at the start of the event during welcoming announcements
- Verbal recognition as "Presenting" sponsor at event during the welcoming announcements including company's logo on main screen
- Name or logo displayed largely on A/V screens, rotated throughout the entire event
- Name or logo displayed on event website with dedicated hyperlink to company's website
- Recognized as a "Presenting" sponsor and logo receives top billing on all printed event materials such as event program, sponsorship poster, etc.
- Three social media postings listing company as a "Presenting" sponsor
- Eighteen event tickets (good toward poker and/or casino)

### **Royal Flush Sponsor \$15,000** (Two available)

- Official recognition as "Royal Flush" sponsor on all promotional materials
- Verbal recognition as "Royal Flush" sponsor at event during the welcoming announcements including company's logo on main screen



<continued on next page>



- Sponsor the Poker Room or Casino Room with display of name or logo
- Name or logo displayed largely on A/V screens throughout the entire event
- Name or logo displayed on event website with dedicated hyperlink to company's website
- Recognized as a "Royal Flush" sponsor and logo receives secondary billing on all printed event materials such as event program, sponsorship poster, etc.
- Two social media postings listing company as a "Royal Flush" sponsor
- Fourteen event tickets (good toward poker and/or casino)

---

#### **Four of a Kind Sponsor \$10,000 (Two available)**

---

- Official recognition as "Four of a Kind" sponsor on all promotional materials
- Verbal recognition as "Four of a Kind" sponsor at event during the welcoming announcements
- Sponsor the food or beverage with display of name or logo
- Name or logo displayed largely on A/V screens throughout the entire event
- Name or logo displayed on event website with dedicated hyperlink to company's website
- Recognized as a "Four of a Kind" sponsor and logo receives tertiary billing on all printed event materials such as event program, sponsorship, poster, etc.
- One social media posting listing company as a "Four of a Kind" sponsor
- Ten event tickets (good toward poker and/or casino)

---

#### **Full House Sponsor \$5,000 (Multiple)**

---

- Official recognition as "Full House" sponsor on all promotional materials
- Verbal recognition as "Full House" sponsor at event during the welcoming announcements
- Name or logo displayed on A/V screens throughout the entire event

- Name or logo displayed on event website with dedicated hyperlink to company's website
- Recognized as a "Full House" sponsor and logo receives second-tier billing on all printed event materials such as event program, sponsorship poster, etc.
- Six event tickets (good toward poker and/or casino)

---

#### **Three of a Kind Sponsor \$2,500 (Multiple)**

---

- Official recognition as "Three of a Kind" sponsor on all promotional materials
- Name or logo displayed on A/V screens throughout the entire event
- Name or logo displayed on event website with dedicated hyperlink to company's website
- Recognized as a "Three of a Kind" sponsor with logo printed on event materials such as event program, sponsorship poster, etc.
- Four event tickets (good toward poker and/or casino)

---

#### **Two Pair Sponsor \$1,000 (Multiple)**

---

- Official recognition as "Two Pair" sponsor on all promotional materials
- Name or logo displayed on A/V screens throughout the entire event
- Name or logo displayed on event website with dedicated hyperlink to company's website
- Two event tickets (good toward poker and/or casino)

---

#### **General Tickets**

---

- Poker Tournament \$200
- Casino \$150

PARTNER WITH US *for*

# Seeing WHAT'S Possible

Annual Gala



---

## SEEING WHAT'S POSSIBLE ANNUAL GALA

**Friday, June 14, 2019 | The Four Seasons Hotel, Chicago**

---

The Seeing What's Possible Annual Gala is The Chicago Lighthouse's largest fundraiser of the year. Thanks to our over 400 attendees and sponsors each year, this event raises over \$400,000. Gala funds support Lighthouse programs and services providing education, rehabilitation and employment services for people who are blind, visually impaired, disabled or Veterans. This year we will be honoring the past leaders of The Chicago Lighthouse and recognizing them for their incredible efforts to make The Lighthouse the beacon it is today.





## HIGHLIGHTS

- Over 400 attendees
- Mailings reach over 2,500 people and businesses
- eBlasts reach over 7,000 people
- Sponsorship benefits include exclusive signage at event, logo included on mailings, website, and eBlasts
- Premiere table for your staff and clients

## SPONSORSHIP BENEFITS

### Presenting Sponsor \$25,000

- Two tables of 12 with Premiere seating
- Premiere billing with company logo in all advertising
- Company logo on event displays, website, E-newsletter, and annual report
- Listing as Presenting Sponsor on social media
- On-stage representation during dinner "Welcome"
- Full page ad on back inside cover of the program book
- Commemorative clock

### Leadership Sponsor \$15,000

- One table of ten with Premiere seating
- Prime billing for company logo in all advertising
- Company logo on event displays, website, E-newsletter, and annual report
- Listing as sponsor on social media
- Full page ad in program book
- Commemorative clock

<continued on next page>

---

### **Visionary Sponsor \$10,000**

---

- One table of ten with preferred seating
- Preferred billing for company logo in all advertising
- Company logo on event displays, and website
- Full page ad in program book

---

### **Supporting Sponsor \$5,000**

---

- One table of ten
- Company listing in event materials
- Half page ad in program book

---

### **Attending Sponsor \$3,500**

---

- One table of ten
- Listing in program book

---

### **Underwriting Opportunities**

---

- Reception \$5,000
- Technical \$5,000
- Beacon of Light Award \$5,000
- Centerpieces \$2,000

---

### **Program Book Opportunities**

---

- \$1,000 (full page)
- \$600 (half page)
- \$300 (quarter page)

---

### **Individual Tickets**

---

- \$500 for Premiere seating
- \$350 for Preferred seating



PARTNER WITH US *for*



---

**FLAIR** FUN. FASHION. PHILANTHROPY.™

**Fall 2019**

---

FLAIR is a luncheon and a fashion show that celebrates women in Chicago who have “flair.” Some of our 175+ ladies who attend our fashion show are some of Chicago’s best-known socialites, philanthropists, and shoppers.

Our FLAIR event helps to support our many childrens’ programs. Our education programs help children and students learn to meet developmental and educational milestones, build supportive relationships, and fully participate in their communities. These programs include our Birth-to-Three Early Intervention, Judy & Ray McCaskey Preschool, Children’s Development Center, and our Youth Transition Program.

## HIGHLIGHTS

- Over 175 attendees and fashion lovers
- Invitation and Save-the-Dates seen by over 2,000 people and businesses
- eBlasts reach over 7,000 people
- Logo placed on exclusive signage, website, social media, and other marketing materials
- Opportunity to place an item in the goody bags that each attendee receives

## SPONSORSHIP BENEFITS

---

### Fashion Sponsor \$5,000

- Two Premiere tables of 12
- Inside cover ad in program book (limited quantity available)
- Listing on event invitation and all materials
- Recognition from the podium during the event

---

### Style Sponsor \$2,500

- Premiere table of ten
- Full page ad in program book
- Listing on event invitation and all materials

---

### Runway Sponsor \$1,750

- Table of ten with Preferred seating
- Half page ad in program book
- Listing on event invitation and all materials

---

### Program Book Opportunities

- \$350 (Full page)
- \$200 (Half page)

---

### Individual Tickets

- \$250 for Premiere seating
- \$175 for Preferred seating





# EXPOSURE

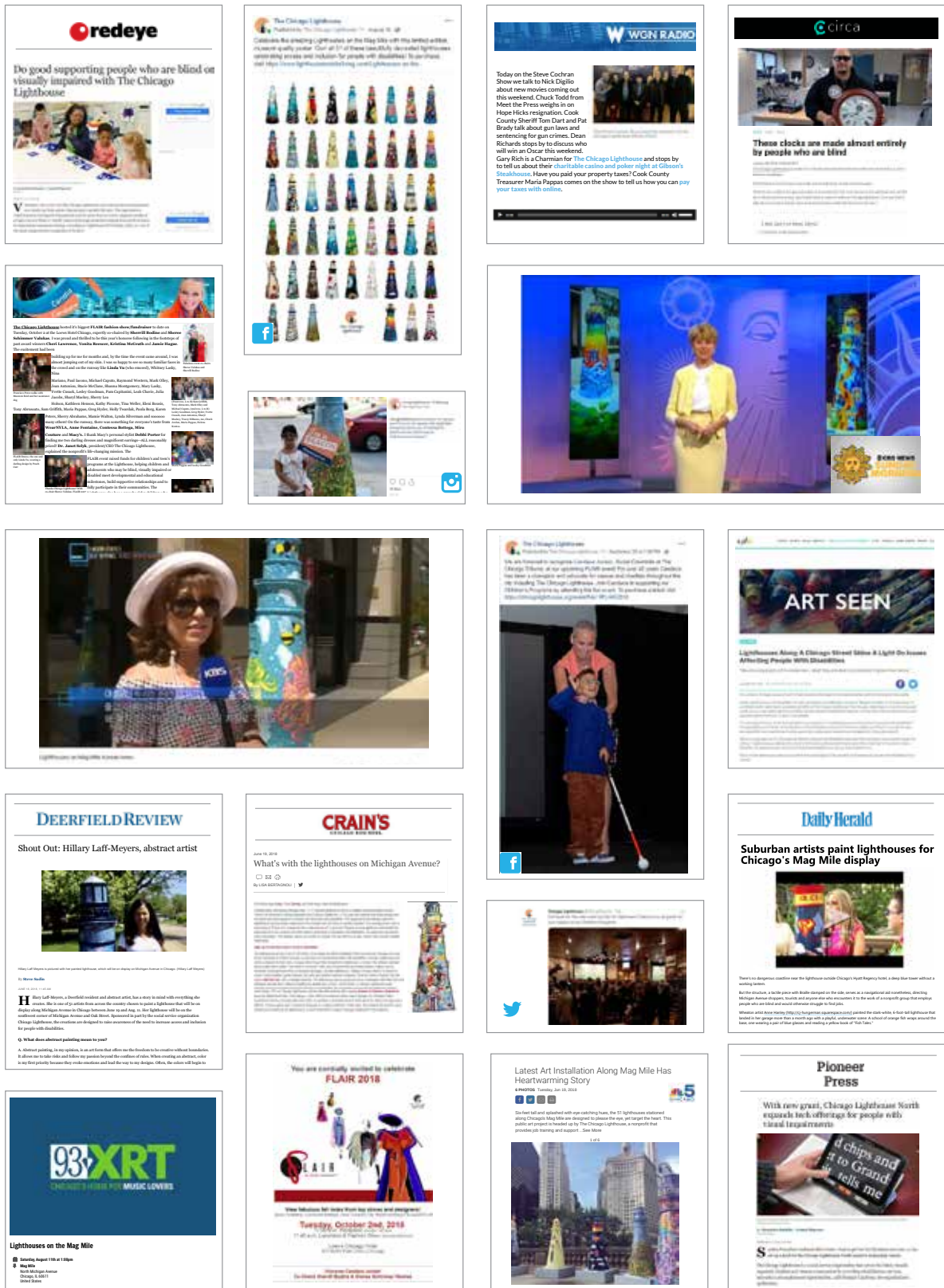
Sponsor an event with The Chicago Lighthouse, and enjoy award-winning exposure through international media and marketing channels. Our active and engaged team is widely-recognized for effective PR and marketing, and they will tout your name alongside ours.





# PRINT | TELEVISION | RADIO | SOCIAL | E-MARKETING

The Lighthouse receives widespread media attention, such as:





---

# THANK YOU

for considering a sponsorship  
with The Chicago Lighthouse!

---

**FOR MORE INFORMATION please contact:**  
Lindsay Inglis | Senior Manager of Special Events  
(312) 447-3448  
[lindsay.inglis@chicagolighthouse.org](mailto:lindsay.inglis@chicagolighthouse.org)

**The Chicago Lighthouse**  
1850 W. Roosevelt Road | Chicago, IL 60608  
Tel (312) 666-1331 | Fax (312) 243-8539  
[www.chicagolighthouse.org](http://www.chicagolighthouse.org)



**The Chicago Lighthouse North**  
222 Waukegan Road | Glenview, IL 60025  
Tel (847) 510-6200 Fax (847) 729-2207  
[www.chicagolighthouse.org/north](http://www.chicagolighthouse.org/north)