

# JOIN US

in creating a more inclusive world for people who are blind, visually impaired, disabled or Veterans



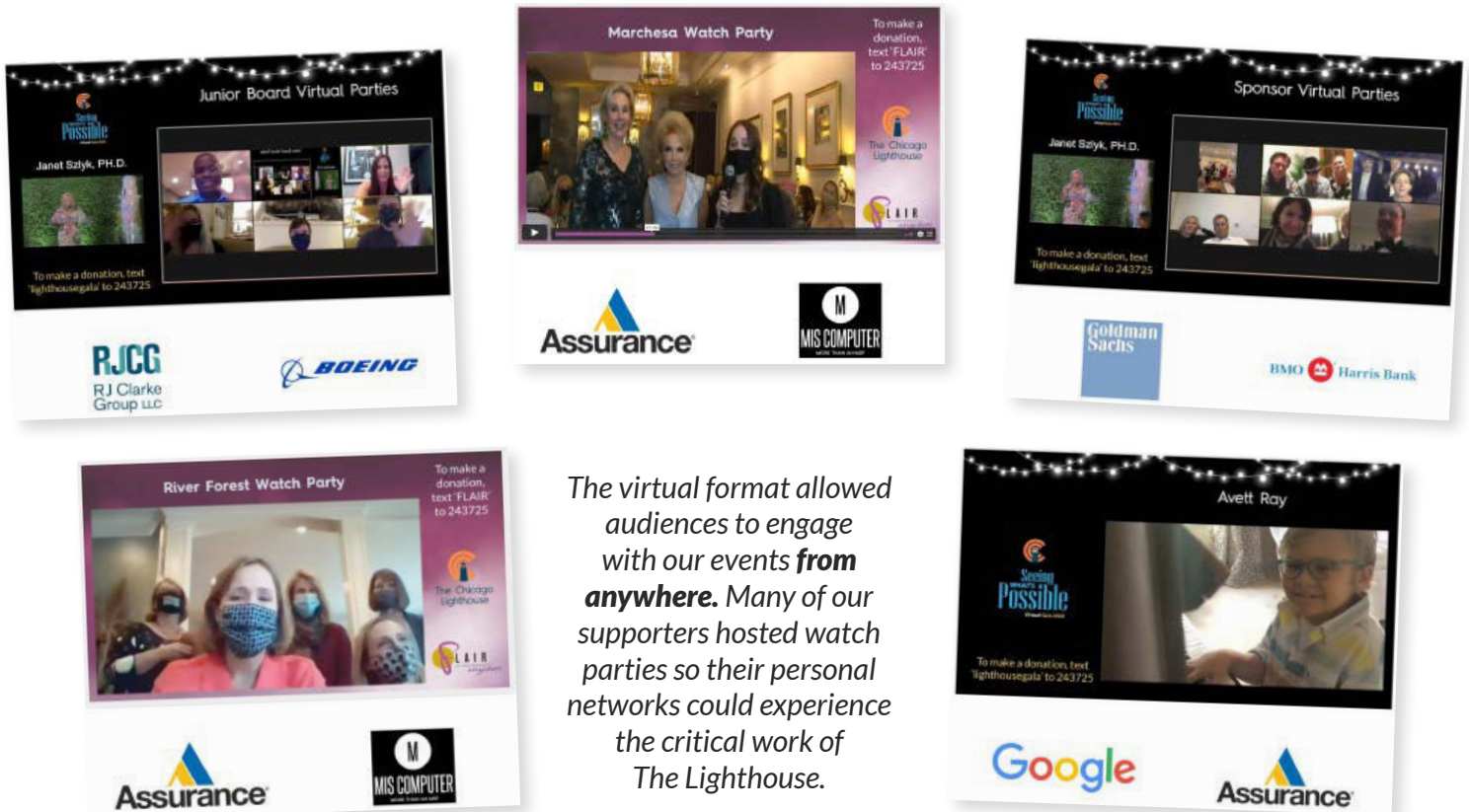
## 2021 SPONSORSHIP OPPORTUNITIES

Your support is needed to help the communities we serve lead more independent and fulfilling lives.

# THE SHOW MUST GO ON!

The year 2020 drastically changed every aspect of our lives, from how we work to how we connect with our supporters. Despite the challenges presented by the pandemic, we agreed the show must go on to support the communities we serve. We quickly adapted our events to virtual and hybrid formats and found new and exciting ways to connect with our supporters and create excitement for our mission. These events brought our mission to life through engaging stories and talents. **The virtual format has expanded our reach nationally, providing unmatched exposure for our sponsors.**

**Highlights from our 2020 virtual events, providing sponsors with high visibility to a range of professional and philanthropic audiences.**



The Seeing What's Possible Gala gave us so much inspiration and hope for what we can all achieve.

—Laura Selipsky, who “attended” from Seattle

What a well-done virtual event! Kudos to you and all who had every detail in place! Our Barancik Foundation is most happy to support the important work of The Chicago Lighthouse.

—Deb Hanson, Charles & Margery Barancik Foundation

## 2021 EVENT SPONSORSHIP OPPORTUNITIES AT A GLANCE

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As we approach our 2021 events, we are prepared to adapt as needed in response to the evolving conditions of the pandemic. Our early events will be held virtually, and we are currently planning to transition to hybrid events later in the year. The virtual format has expanded our reach nationally, providing unmatched exposure for our sponsors. Each of these events support our critical programs and services empowering people of all ages who are blind, visually impaired, disabled or Veterans.



### **Sips & Sweets for Sight: Virtual Tasting**

Thursday, February 11, 2021 | Virtual

*see page 4*

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### **Raising the Stakes for Vision: Virtual Poker Night**

Friday, February 26, 2021 | Virtual

*see page 6*

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### **Seeing What's Possible Annual Gala**

Friday, June 25, 2021 | Hybrid with option to attend in-person  
at the Four Seasons Chicago

*see page 8*

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### **FLAIR. Fun. Fashion. Philanthropy.™**

Fall 2021 | Hybrid with option to attend in-person at  
The Drake Hotel Chicago

*see page 10*



## SIPS & SWEETS for SIGHT VIRTUAL TASTING



### **SIPS & SWEETS FOR SIGHT: VIRTUAL TASTING**

Our Sips & Sweets for Sight Virtual Tasting brings together our Junior Board's two signature events, Sips for Sight and Sweets for Sight, in a new virtual format. In previous years, these events attracted young professionals for a social evening with sweet treats from the city's top bakeries or wine and spirits tastings from premier distilleries and wineries. This year, guests will enjoy a virtual wine tasting and a presentation from Wine Enthusiast Magazine's 2020 Winemaker of the Year, Greg Brewer, as well as sweets delivered to their homes. Sponsor benefits include a speaking opportunity during the event, digital ads, and logo placement on promotional materials. (please see next page for details). Proceeds from this event will support our Children's Programs.



## SPONSORSHIP BENEFIT

	PINOT NOIR \$5,000	CHARDONNAY \$2,500	CABERNET \$1,000	ROSÉ \$500
Company logo identified on all promotional materials	Presenting sponsor-Top tier placement	Priority placement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name or logo displayed on event website with dedicated hyperlink to company's website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media posts	2	1		
Speaking opportunity during event	<input checked="" type="checkbox"/>			
Verbal acknowledgement during event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Digital ad in sponsor loop	Full page	Full page	Half page	Half page
Wine kits received with sponsorship	20	10	4	2

If you are interested in sponsoring one or more of our events, please contact Lindsay Inglis, Director of Special Events, at (312) 447-3448 or [lindsay.inglis@chicagolighthouse.org](mailto:lindsay.inglis@chicagolighthouse.org).

# EVENT SPONSORSHIP OPPORTUNITY



## RAISING THE STAKES FOR VISION: VIRTUAL POKER NIGHT

Our 5th annual Poker Night will take place virtually in 2021. Hosted in past years at Gibsons Steakhouse in Chicago's Gold Coast neighborhood, our event has attracted more than 250 attendees, all playing for their chance to win a seat at the World Series of Poker Main Event. This year guarantees to be another success by our targeted efforts to attract diverse poker players from around the country as well as beginners. To help build excitement, the event will also include high-stake raffles, games and an amazing cash prize for the winner. Sponsors will have the opportunity to receive brand exposure through customized table felt, verbal recognition during the event, and logo placement on the virtual platform (please see next page for details). This event supports our invaluable programs and services of The Chicago Lighthouse North, located in Glenview.





## SPONSORSHIP BENEFIT

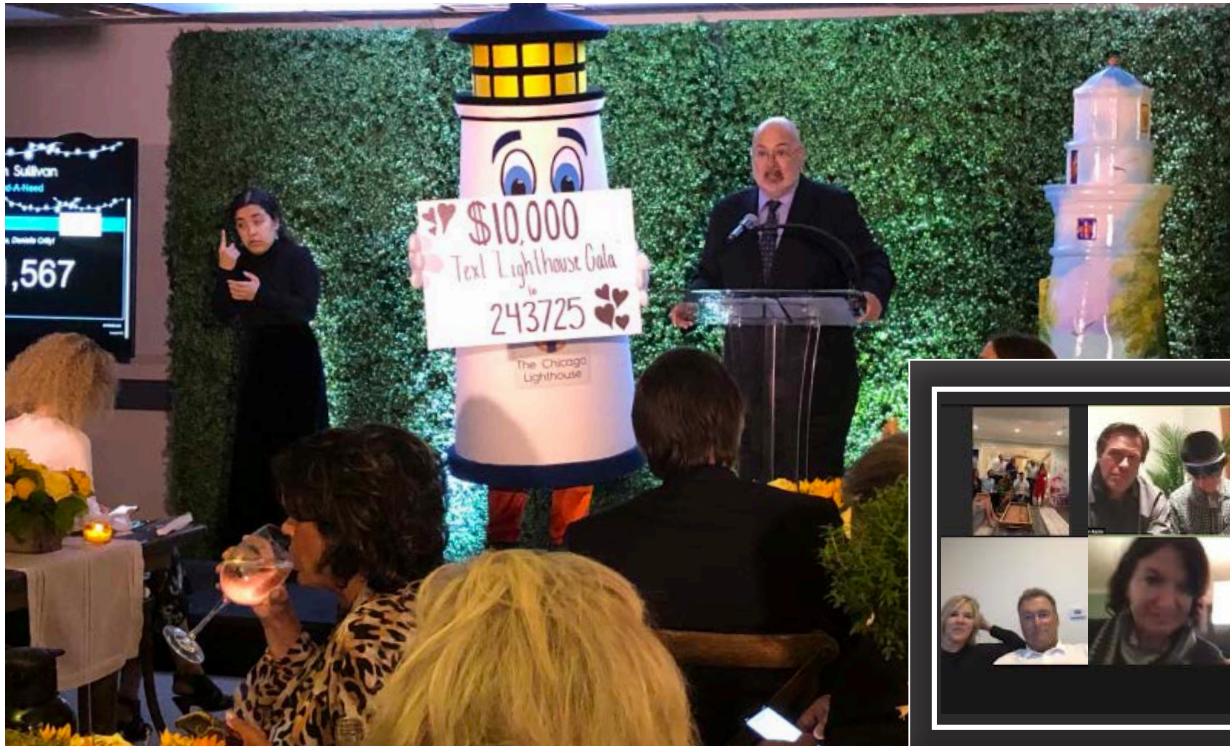
	ROYAL FLUSH \$10,000	FOUR OF A KIND \$5,000	FULL HOUSE \$2,500	THREE OF A KIND \$1,000	TWO PAIR \$500
Verbal recognition as sponsor during the event	■	■	■	■	
Name or logo displayed on virtual lobby	Top tier	■	■	■	
Name or logo displayed on table felt or view during tournament play	Table felt	Table view			
Name or logo displayed on event website with dedicated hyperlink to company's website	■	■	■	■	■
Recognized as sponsor with logo on all printed & virtual materials	■	■	■	■	■
Full color ad in virtual program book	Full	Full	Half		
Social media postings listing company as sponsor	3	2	1		
Event tickets to play in the virtual Poker tournament	25	20	10	5	3

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# Possible

Annual Gala











## SEEING WHAT'S POSSIBLE ANNUAL GALA

Our 2021 annual Gala is planned to be held in a hybrid format at the Four Seasons Chicago, and will be live-streamed to those who prefer to attend from their homes or host their own watch parties. In-person attendees, as well as those watching virtually, will enjoy an evening that includes dinner, entertainment, special guests and a program that highlights The Chicago Lighthouse's transformational work and the partners who support us. Sponsor benefits include verbal recognition during the event, digital ads, and logo placement on promotional materials. (please see next page for details). This year's event will honor our enlightened partner, UI Health, as well as Lighthouse Board Member and prominent Chicago businessman and philanthropist, David Huber. Mr. Huber was recognized by Crain's Chicago Business in 2018 as one of Chicago's most notable financial advisors.



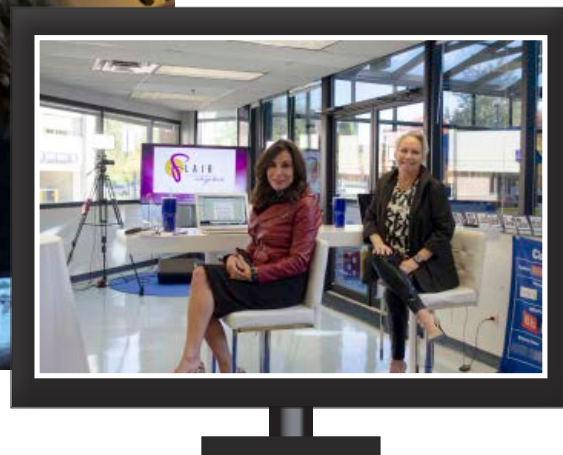


## SPONSORSHIP BENEFIT

	PRESENTING \$25,000	LEADERSHIP \$15,000	VISIONARY \$10,000	SUPPORTING \$5,000	ATTENDING \$3,500
Verbal recognition as sponsor during the event					
Virtual or in-person table	2 tables of 12	1 table of 12	1 table of 10	1 table of 10	1 table of 10
Company logo in all advertising and electronic marketing materials	Premiere Billing	Prime Billing	Preferred Billing		
Social media postings listing company as sponsor	3	2	1		
Full color ad in virtual program book	Full	Full	Full	Half	
Company logo on live event stream and event website					

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# EVENT SPONSORSHIP OPPORTUNITY



## **FLAIR: FUN. FASHION. PHILANTHROPY.™**

Our FLAIR Fashion event will be the don't-miss event of the Fall for anyone with a passion for fashion! This chic event brings together socialites, business leaders, philanthropists, fashionistas, and some of the city's most iconic and luxurious retailers and fashion designers from Oak Street and beyond to support The Chicago Lighthouse's Children's Programs. Our 2021 FLAIR event will include an in-person luncheon and the option to attend virtually or host a watch party. Sponsor benefits include verbal recognition during the event, digital ads, and logo placement on promotional materials (please see next page for details). Prior to the main event, we will also be hosting a series of virtual beauty and fashion Master Classes, offering additional opportunities for sponsor exposure. The 2021 Flair event will honor Chicago philanthropist and friend of The Lighthouse for over 10 years, Susan Griffiths Gohl.



## SPONSORSHIP BENEFIT

	FRONT ROW ALL ACCESS SPONSOR \$5,000	IN-STYLE SPONSOR \$3,000	RUNWAY SPONSOR \$2,250
Virtual or in-person table	2 tables of 10	1 table of 10	1 table of 10
Access to pre-event master class	20 tickets	10 tickets	10 tickets
Verbal recognition as sponsor during the event	■	■	
Company logo on live event stream and event website	■	■	■
Company logo in all advertising and electronic marketing materials	■	■	■
Full color ad in virtual program book	Full Page	Full Page	Half Page
Swag bags valued at over \$50 and filled with beauty samples & discount offers	20 bags	10 bags	10 bags

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# EVERYDAY SUPPORT OPPORTUNITY



Here's how your organization can support  
The Chicago Lighthouse every day by making  
your purchases with AmazonSmile!

The pandemic has changed the way we live, especially when it comes to making purchases. When your organization shops with AmazonSmile, a portion of each eligible purchase will be donated to The Lighthouse! By using AmazonSmile to shop for items ranging from everyday office supplies to end-of-year employee gifts, you are helping to support our mission.

- 1 Visit **smile.amazon.com**
- 2 Sign in with your Amazon.com credentials
- 3 Search for **The Chicago Lighthouse** as the charity to support
- 4 Start Shopping!

*Add a bookmark for smile.amazon.com to make it even easier to return and start your shopping.*

**THANK YOU for your support!**





## The Chicago Lighthouse

“  
ALONE WE  
CAN DO SO LITTLE,  
**TOGETHER WE  
CAN DO SO MUCH.**  
-HELEN KELLER

”

### THE LIGHTHOUSE IS A BEACON IN OUR COMMUNITY

By becoming a Lighthouse sponsor, you are helping to empower individuals who are blind, visually impaired, disabled, or Veterans to lead more independent and fulfilling lives. Your sponsorship will support critical services such as:

- **EDUCATION:** Helping children and students learn to meet developmental and educational milestones, build supportive relationships, and fully participate in their communities.
- **EMPLOYMENT:** Helping launch careers for individuals with disabilities as well as Veterans through training, job placement, advocacy and more.
- **REHABILITATION:** Offering the most comprehensive low vision treatment in the Midwest including optometric services, psychological support, occupational therapy and assistive technology.
- **INDEPENDENT LIVING:** Helping people build confidence through social interactions and life-skills training.

Since our beginning in 1906, we've continued to expand upon what's possible for us and the communities we serve. All of this could not happen without the support of organizations like yours. Working together, we can change lives and make the world more inclusive and accessible for all.





## SPONSORSHIP RESPONSE FORM

If you are interested in sponsoring one or more of our events, please complete this form or contact Lindsay Inglis, Director of Special Events, at (312) 447-3448 or [lindsay.inglis@chicagolighthouse.org](mailto:lindsay.inglis@chicagolighthouse.org).

Name to be listed as sponsor (exactly as you want it to appear on event materials)

Business Name (if applicable)

Contact Name

Mailing Address

City

State

Zip

Phone

E-mail Address

Web Address

Event Name

Sponsorship Level and Dollar Amount

\$

Total Payment (Payment due in full at time of commitment unless other arrangements are made.)

Method of Payment:



☐ Credit Card

*You may provide the information below or by calling David DeBoer at (312) 997-3668.*

Credit Card Number

Exp. Date

Sec. Code

☐ Check (Made payable to The Chicago Lighthouse)

Check Number

Sponsor Signature

Date

The Chicago Lighthouse  
Attn: Special Events  
1850 W. Roosevelt Road  
Chicago, IL 60608

***Thank you for your partnership and support!***

### OFFICE USE

Received By

Date

☐ Attach Copy of Check