

Join us in creating a more inclusive world for people who are blind, visually impaired, disabled or Veterans



2020 SPONSORSHIP OPPORTUNITIES



The Chicago
Lighthouse



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“
ALONE WE
CAN DO SO LITTLE,
**TOGETHER WE
CAN DO SO MUCH.**
-HELEN KELLER

”

As a non-profit, social service organization serving the blind, visually impaired, disabled and Veteran communities, access and inclusion is at the core of what we do. To help create a more inclusive world for all, The Chicago Lighthouse offers 40 unique programs and services that empower people of all ages to lead more independent and fulfilling lives. Among these services are:

- One of the nation's most comprehensive low vision clinics
- A unique blended preschool where children with and without vision impairments learn and grow together
- An employment services program that launches the careers of people with disabilities as well as Veterans

Since our beginning in 1906, we've continued to expand upon what's possible for us and the communities we serve. All of this could not happen without the support of organizations like yours. We invite you to join us in seeing how your support can make a difference for people with disabilities and Veterans in our community. *Together, we can change lives.*



AT A GLANCE: SPONSORSHIP OPPORTUNITIES

Whether it's sponsoring one of our many exciting events or supporting one of our life-changing programs, there are many ways for your organization to support access and inclusion for people who are blind, visually impaired, disabled, or Veterans in our community.



- **Dueling Pianos *New This Year!*** (Pages 3-4)
January 22, 2020 | Andy's Jazz Club
Benefiting our Veterans' Programs, including our Illinois Joining Forces Customer Care Center.



- **Raising the Stakes for Vision: Poker & Casino Night** (Pages 5-6)
February 27, 2020 | Gibson's Steakhouse/Hugo's Frog Bar, Chicago
Benefiting our many programs and services at our Glenview location, The Chicago Lighthouse North.



- **Seeing What's Possible Annual Gala** (Pages 7-8)
June 19, 2020 | The Four Seasons Hotel, Chicago
Our largest annual fundraiser supporting all of our programs and services at The Chicago Lighthouse.



- **FLAIR: Fun. Fashion. Philanthropy.™** (Pages 9-10)
Fall 2020 | Location TBD
An inclusive fashion show benefiting our Childrens' Programs.



- **Center Stage for Access and Inclusion** (Pages 11-12)
Fall 2020 | Location TBD
A spectacular concert spotlighting talented performers with and without disabilities.

NEW THIS YEAR! CUSTOMIZED SPONSORSHIP OPPORTUNITIES

- **Annual Beacon Sponsorship** (Page 13)
Reach diverse audiences and show your support for access and inclusion by sponsoring all five of our events!
- **Program Sponsorship** (Page 14)
There are many unique opportunities to support our wide-array of programs which change lives for people of all ages.

EVENT SPONSORSHIP OPPORTUNITY



DUELING PIANOS-NEW THIS YEAR!

January 22, 2020 | Andy's Jazz Club, Chicago

This exciting new event will feature incredible entertainment from The Killer Dueling Pianos, named the best dueling piano group in the USA! Guests will dance the night away while singing along to their wide catalog of songs including oldies and hits from Frank Sinatra, Elvis Presley, Lady Gaga and more. Proceeds from the evening will benefit Veterans' programs at The Chicago Lighthouse including our Illinois Joining Forces Customer Care Center, which connects Veterans to critical resources.



January 22, 2020

SPONSORSHIP BENEFITS

	PRESENTING \$10,000 1 sponsorship available	GRAND \$5,000 Unlimited sponsorships	BABY GRAND \$2,500 Unlimited sponsorships	TREBLE \$1,000 Unlimited sponsorships	BASS \$500 Unlimited sponsorships
Company's name or logo built into event title on all promotional materials	<input checked="" type="checkbox"/>				
Opportunity to address attendees at start of the event during welcoming announcements	<input checked="" type="checkbox"/>				
Verbal recognition as sponsor at event during the welcoming announcements	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Social media posts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Name or logo on printed event materials such as invitation, event program, sponsorship poster, etc.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Name or logo displayed prominently on signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Name or logo displayed on event website with hyperlink to company's website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Event Tickets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

EVENT SPONSORSHIP OPPORTUNITY



RAISING THE STAKES FOR VISION: POKER & CASINO NIGHT

February 27, 2020 | Gibsons Steakhouse/Hugo's Frog Bar, Chicago

This event, our 4th annual, always guarantees a full house. Held in Chicago's nightclub district, the event's grand prize, a \$10,000 seat at the World Series of Poker Main Event in Las Vegas, draws Chicago's highest rollers and most successful business leaders and entrepreneurs. Now averaging over 250 attendees, this fun, after-work event continues to grow each year and attracts a diverse, fun-loving crowd to support our life-changing programs and services of The Chicago Lighthouse North.



February 27, 2020

SPONSORSHIP BENEFITS

	PRESENTING \$20,000 1 sponsorship available	ROYAL FLUSH \$15,000 2 sponsorships available	FOUR OF A KIND \$10,000 2 sponsorships available	FULL HOUSE \$5,000 Unlimited sponsorships	THREE OF A KIND \$2,500 Unlimited sponsorships	TWO PAIR \$1,000 Unlimited sponsorships
Company logo on poker chips used in tournament						
Company's name or logo built into event title on all promotional materials						
Opportunity to deliver welcome remarks at the event						
Sponsor the Poker Room or Casino Room with display of name or logo						
Sponsor the food or beverage with display of name or logo						
Verbal recognition as sponsor at event during the welcoming announcements including company's logo on main screen						
Social media posts						
Name or logo displayed prominently on A/V screens, looping throughout the entire event						
Name or logo displayed on event website with hyperlink to company's website						
Name or logo on printed event materials such as event program, sponsorship poster, etc.						
Event tickets good towards Poker tournament or Casino games						

EVENT SPONSORSHIP OPPORTUNITY

Seeing WHAT'S Possible

Annual Gala



SEEING WHAT'S POSSIBLE ANNUAL GALA

June 19, 2020 | The Four Seasons Hotel, Chicago

Everything is possible at our annual gala. Our most attended event attracts a captivated audience of 400 guests for a sit-down dinner and program that highlights the life-changing work we do and the partners that support us. The evening is capped by a live auction and one of Chicago's most sought-after live bands where you can dance the night away. In addition to engaging our most generous donors and supporters, this event helps to raise over \$400,000—making it our largest fundraiser.



June 19, 2020

SPONSORSHIP BENEFITS

	PRESENTING \$25,000 1 sponsorship available	LEADERSHIP \$15,000 Unlimited sponsorships	VISIONARY \$10,000 Unlimited sponsorships	SUPPORTING \$5,000 Unlimited sponsorships	ATTENDING \$3,500 Unlimited sponsorships
On-stage representation during dinner "Welcome"					
Full page color ad in program book (inside back cover)					
Full page ad in program book					
Half page ad in program book					
Commemorative clock					
Social media posts					
Verbal recognition as sponsor at event during the welcoming announcements including company's logo on main screen					
Name or logo displayed prominently on A/V screens, looping throughout the entire event					
Name or logo displayed on event website with hyperlink to company's website					
Name or logo on printed event materials such as invitation, event program, sponsorship poster, etc.					
Table(s) at Gala					

EVENT SPONSORSHIP OPPORTUNITY



FLAIR: FUN. FASHION. PHILANTHROPY.™

Fall 2020 | Location TBD

A don't-miss event for the season's hottest trends and chic guests including socialites, business leaders, philanthropists and shoppers. This event brings together the city's most iconic and luxurious retailers and designers including Macy's, Anne Fontaine, Carlisle, Mira Couture and more. Along with incredible live entertainment, this luncheon offers a one-of-a-kind experience in support of critical programs for our children with disabilities.




















Fall 2020

SPONSORSHIP BENEFITS

FASHION SPONSOR | \$5,000
Limited sponsorships available

STYLE SPONSOR | \$3,000
Unlimited sponsorships available

RUNWAY SPONSOR | \$2,250
Unlimited sponsorships available

Verbal recognition as sponsor at event during the welcoming announcements including company's logo on main screen			
Full page color ad in program book (inside cover)			
Full page ad in program book			
Half page ad in program book			
Social media posts			
Name or logo displayed prominently on signage, throughout the event			
Name or logo displayed on event website with hyperlink to company's website			
Name or logo on printed event materials such as invitation, event program, sponsorship poster, etc.			
Table(s) at FLAIR			

EVENT SPONSORSHIP OPPORTUNITY

CENTER STAGE

FOR ACCESS AND INCLUSION



CENTER STAGE FOR ACCESS AND INCLUSION

Fall 2020 | Location TBD

This spectacular concert attracts the most talented performers from the city and beyond. The 2019 concert was held at Navy Pier and the lineup included Avett Ray, a seven-year-old piano prodigy and YouTube sensation who is visually impaired, Young Chicago Authors, MOMENTA Dance Company, and many more. Through incredible live performances, attendees are inspired to open doors for people with disabilities. Our event planned for 2020 will feature performances by popular individuals and groups with and without disabilities in music, dance, comedy and more!



SPONSORSHIP BENEFITS

	CENTER STAGE \$25,000 1 sponsorship available	RED CARPET \$10,000 Unlimited sponsorships available	ROCKSTAR \$5,000 Unlimited sponsorships available	FANS OF THE LIGHTHOUSE \$2,500 Unlimited sponsorships available
Company's name or logo built into event title on all promotional materials				
Opportunity to address attendees at start of the event during welcoming announcements				
Verbal recognition as sponsor at event during the welcoming announcements				
Company logo onstage				
Company logo in stage area				
Hourly sponsor shout-outs from emcee				
One sponsor shout-out from emcee				
Branding on event promotions including social media, online advertising, e-marketing, website and print material				
Name or logo displayed on event website with hyperlink to company's website				
Four tickets to The Lighthouse's 2021 Poker & Casino Night at Gibsons Steakhouse				
Two tickets to The Lighthouse's 2021 Poker & Casino Night at Gibsons Steakhouse				
Two tickets to The Lighthouse Junior Board's 2021 Sweets for Sight event				

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

We are happy to discuss customized sponsorship opportunities that are tailored to your company's unique interests.

New Sponsorship Opportunity! Be a Beacon for ALL of our events!

ANNUAL BEACON SPONSORSHIP

Reach all of our diverse audiences and show your support for access and inclusion for people who are blind, visually impaired, disabled, or Veterans by sponsoring all five of our events! This sponsorship is fully customizable and offers you creative opportunities to get your brand in front of key audiences.



To learn
more, contact
Lindsay Inglis,
Director of
Special Events, at
(312) 447-3448.

PROGRAM SPONSORSHIP OPPORTUNITIES

From infants to seniors, our wide-array of programs help change lives for people of all ages. Below are our primary areas of impact.

- **Education:** Helping children and students learn to meet developmental and educational milestones, build supportive relationships, and fully participate in their communities.
- **Employment:** Helping launch careers for individuals with disabilities as well as Veterans through training, job placement, advocacy and more.
- **Rehabilitation:** Offering the most comprehensive low vision treatment in the Midwest including optometric services, psychological support, occupational therapy and more.
- **Independent Living:** Helping clients build confidence, providing social interaction and teaching lessons in daily living.



LET'S GET STARTED

Please contact us to learn more about these opportunities:

Lindsay Inglis, Director of Special Events
(312) 447-3448
lindsay.inglis@chicagolighthouse.org

This document is available online at chicagolighthouse.org/get-involved/partner



THANK YOU

for considering a sponsorship
with The Chicago Lighthouse!



SPONSORSHIP RESPONSE FORM

If you are interested in sponsoring one or more of our programs or events, please complete this form or call Lindsay Inglis, Director of Special Events, at (312) 447-3448.

Name to be listed as sponsor (Exactly as you want it to appear on event materials)

Business Name (if applicable)

Contact Name

Mailing Address

City

State

Zip

Phone

E-mail Address

Web Address

Event Name

Sponsorship Level and Dollar Amount

\$

Total Payment (Payment due in full at time of commitment unless other arrangements are made.)

Method of Payment:



1. Credit Card (You may provide the information below or via phone by contacting David De Boer at (312) 997-3668.

Credit Card Number

Exp. Date

Sec. Code

2. Check (Made payable to The Chicago Lighthouse)

Check Number

Sponsor Signature

Date

Please complete and return this form with your payment to:

The Chicago Lighthouse
Attn: Financial Development Department
1850 W. Roosevelt Road
Chicago, IL 60608

Office Use:

Received By

Date

Attach Copy of Check

Thank you for your partnership and support!

THE CHICAGO LIGHTHOUSE

1850 W. Roosevelt Road | Chicago, IL 60608
Tel (312) 666-1331 | Fax (312) 243-8539
www.chicagolighthouse.org

THE CHICAGO LIGHTHOUSE NORTH

222 Waukegan Road | Glenview, IL 60025
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