

PARTNER WITH US.  
TOGETHER, WE CAN CHANGE LIVES!

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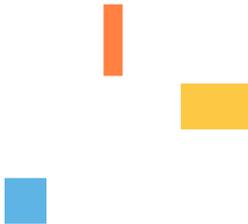


The Chicago  
Lighthouse



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The Chicago Lighthouse is a world-renowned social service organization serving the blind, visually impaired, disabled and Veteran communities.

Recognized as a pioneer in innovation since 1906, The Chicago Lighthouse provides vision rehabilitation services, education, employment opportunities and assistive technology for people of all ages.

**We offer 39 distinct programs across the following impact areas:**

- **Vision Care**—Maximizing vision and quality of life
- **Assistive Technology**—Providing tools to increase self-reliance
- **Independent Living**—Supporting clients through life’s challenges
- **Education**—Preparing children to reach their full potential
- **Employment & Training**—Overcoming barriers to gainful employment
- **Social Enterprise**—Creating competitive and accessible jobs



## WHY PARTNER WITH US

Special partnerships with companies will ensure we can continue our critical work.

**Our partnerships include:**

- Event Sponsorship and Underwriting
- Naming Opportunities
- PR Exposure
- Board (Junior Board) Membership Opportunities
- Radio, Print, and Social Media Exposure

Please see the opportunities provided within to learn how to establish and/or strengthen a partnership with The Lighthouse. Custom partnership packages can also be tailored to fit your needs!

**FOR MORE INFORMATION please contact:**  
Lindsay Inglis | Senior Manager of Special Events  
(312) 447-3448  
lindsay.inglis@chicagolighthouse.org

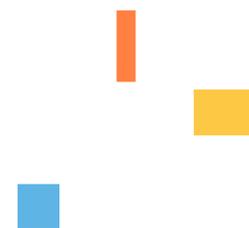
**LEARN MORE about us at:**  
[www.chicagolighthouse.org](http://www.chicagolighthouse.org)  
[www.facebook.com/chicagolighthouse](https://www.facebook.com/chicagolighthouse)

## PERKS of PARTNERING WITH US

- ✓ Connect with our base of prominent supporters
- ✓ Align yourself with our trusted brand
- ✓ Network with our Board of business and civic leaders
- ✓ Display your commitment to a more inclusive Chicago
- ✓ Build a greater connection to the community
- ✓ Enjoy seeing your support’s local impact
- ✓ Develop your company’s philanthropic identity
- ✓ Create pride for your company and clients



LIVES CHANGED





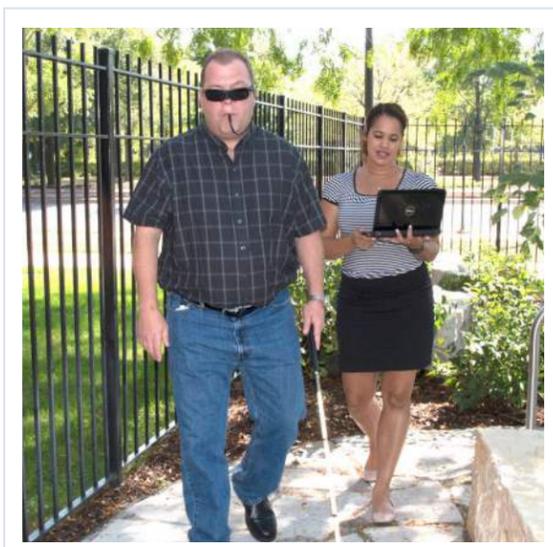
### Blossoming in a New, Brighter Life

One student at our Preschool, **Rachelle**, was adopted last year from Haiti and is completely blind. Because the orphanage where she lived in Haiti was not safe to roam without sight, she learned to stay still and keep to herself. She also became very timid about walking around the room and while reaching out to touch something. She only spoke Haitian Creole French when she came to our Preschool, but she quickly started learning English and how to walk with a white cane with our support. **Her mom, Karin, says, “Rachelle has blossomed at school. I love the inclusiveness here! I see the kids embracing her on a daily basis, while everyone is supporting her. Rachelle is truly coming into her own.”**

### Seeing Hope for a Second Chance

Five years ago, **Andy** lost his sight after he was brutally assaulted and left for dead. He miraculously survived but awoke completely blind. Andy’s doctors referred him to The Chicago Lighthouse’s Low Vision Clinic to work with our renowned orientation and mobility therapists. While there, he qualified for a clinical trial of a new device being conducted in our laboratory, The Brainport™.

It helped Andy to “see” the world around him for the first time since his injury. He could read letters, appreciate a Cubs game, and recognize his five children thanks to the device. **In Andy’s words, “When I saw my wife bat her eyelashes at me, AMAZING!” He is grateful for the hope restored to him at The Lighthouse.**



### Building a Career with Purpose

When his former employer downsized, **Robin**, a Veteran with visual impairments, had extreme difficulties securing a new job. His visual impairments keep him from driving, limiting his access to job sites. At job interviews, he was asked to fill out paperwork or take written tests that he could not see.

Robin had been unemployed for a year when he learned about The Lighthouse’s Employment Services Program. The Lighthouse provided him with the training and assistive technology he needed to work, at no charge. Now, he successfully supervises our Cook County Hospital Call Center and has already been promoted since he has been here. **Robin is thrilled to come to work at The Lighthouse each day and says that his job gives him more than a paycheck, it gives him a purpose.**

### Finding the Confidence to Adapt

**Mary** woke up one morning in January to a blurry world. She went to the doctor and learned that it was caused by macular degeneration. She also learned that it would continue to worsen. Mary sank into a deep depression and climbed back into bed, where she remained for several months.

Then, her doctor recommended that she visit The Lighthouse. At our Low Vision Clinic she received the specialized vision care she needed. Our doctors also outfitted her with custom-made glasses to maximize her remaining vision. They introduced her to services and assistive technology that helped her regain much of her independence. **Mary says, “The Lighthouse put a stop to the downward spiral and helped me adjust to my new situation.”**



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## RAISING THE STAKES FOR VISION: POKER & CASINO NIGHT

Thursday, March 1, 2018 | Gibsons Steakhouse/Hugo's Frog Bar, Chicago

The 2nd Annual Poker & Casino Night benefits The Chicago Lighthouse North. Spend the evening playing cards at your favorite blackjack or poker tables, or enjoying other casino games and having fun with friends. Proceeds support the critical programs and services of The Chicago Lighthouse North in Glenview. These vital programs include our Youth Transitions Program, Birth-to-Three Early Intervention, Children's Enrichment Center, Seniors Program and Low Vision Clinic.

## HIGHLIGHTS

- Over 200 attendees at the inaugural event
- Mailings reach over 2,500 people and businesses
- eBlasts reach over 7,000 people
- Sponsorship benefits include exclusive signage at event, logo included on mailings, website, and eBlasts
- Tickets to the events for your staff and clients

## SPONSORSHIP BENEFITS

### Presenting Sponsor \$20,000 (One available)

- Company's name or logo built into event title on all promotional materials
- Opportunity to address all attendees at the start of the event during welcoming announcements
- Verbal recognition as "Presenting" sponsor at event during the welcoming announcements including company's logo on main screen
- Name or logo displayed largely on A/V screens, rotated throughout the entire event
- Name or logo displayed on event website with dedicated hyperlink to company's website
- Recognized as a "Presenting" sponsor and logo receives top billing on all printed event materials such as event program, sponsorship poster, etc.
- Three social media postings listing company as a "Presenting" sponsor
- Eighteen event tickets (good toward poker and/or casino)

### Royal Flush Sponsor \$15,000 (Two available)

- Official recognition as "Royal Flush" sponsor on all promotional materials
- Verbal recognition as "Royal Flush" sponsor at event during the welcoming announcements including company's logo on main screen

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- Sponsor the Poker Room or Casino Room with display of name or logo
- Name or logo displayed largely on A/V screens throughout the entire event
- Name or logo displayed on event website with dedicated hyperlink to company's website
- Recognized as a "Royal Flush" sponsor and logo receives secondary billing on all printed event materials such as event program, sponsorship poster, etc.
- Two social media postings listing company as a "Royal Flush" sponsor
- Fourteen event tickets (good toward poker and/or casino)

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**Four of a Kind Sponsor \$10,000 (Two available)**

- Official recognition as "Four of a Kind" sponsor on all promotional materials
- Verbal recognition as "Four of a Kind" sponsor at event during the welcoming announcements
- Sponsor the food or beverage with display of name or logo
- Name or logo displayed largely on A/V screens throughout the entire event
- Name or logo displayed on event website with dedicated hyperlink to company's website
- Recognized as a "Four of a Kind" sponsor and logo receives tertiary billing on all printed event materials such as event program, sponsorship poster, etc.
- One social media posting listing company as a "Four of a Kind" sponsor
- Ten event tickets (good toward poker and/or casino)

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**Full House Sponsor \$5,000 (Multiple)**

- Official recognition as "Full House" sponsor on all promotional materials
- Verbal recognition as "Full House" sponsor at event during the welcoming announcements
- Name or logo displayed on A/V screens throughout the entire event

- Name or logo displayed on event website with dedicated hyperlink to company's website
- Recognized as a "Full House" sponsor and logo receives second-tier billing on all printed event materials such as event program, sponsorship poster, etc.
- Six event tickets (good toward poker and/or casino)

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**Three of a Kind Sponsor \$2,500 (Multiple)**

- Official recognition as "Three of a Kind" sponsor on all promotional materials
- Name or logo displayed on A/V screens throughout the entire event
- Name or logo displayed on event website with dedicated hyperlink to company's website
- Recognized as a "Three of a Kind" sponsor with logo printed on event materials such as event program, sponsorship poster, etc.
- Four event tickets (good toward poker and/or casino)

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**Two Pair Sponsor \$1,000 (Multiple)**

- Official recognition as "Two Pair" sponsor on all promotional materials
- Name or logo displayed on A/V screens throughout the entire event
- Name or logo displayed on event website with dedicated hyperlink to company's website
- Two event tickets (good toward poker and/or casino)

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**General Tickets**

- Poker Tournament \$200
- Casino \$150

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# Seeing WHAT'S Possible

Annual Gala



**SEEING WHAT'S POSSIBLE ANNUAL GALA**

**Friday, June 22, 2018 | The Four Seasons Hotel, Chicago**

The Seeing What's Possible Annual Gala is The Chicago Lighthouse's largest fundraiser of the year. Thanks to our over 400 attendees and sponsors each year, this event raises over \$350,000. Gala funds support Lighthouse programs and services providing education, rehabilitation and employment services for people who are blind, visually impaired, disabled or Veterans. This year we will be honoring **Steve and Georgiann Pangere**, benefactors of The Lighthouse's Pangere Center for Inherited Retinal Diseases, for their generosity and support.



## HIGHLIGHTS

- Over 400 attendees
- Mailings reach over 2,500 people and businesses
- eBlasts reach over 7,000 people
- Sponsorship benefits include exclusive signage at event, logo included on mailings, website, and eBlasts
- Premiere table for your staff and clients

## SPONSORSHIP BENEFITS

### Presenting Sponsor \$25,000

- Two tables of 12 with Premiere seating
- Premiere billing with company logo in all advertising
- Company logo on event displays, website, E-newsletter, and annual report
- Listing as Presenting Sponsor on social media
- On-stage representation during dinner "Welcome"
- Full page ad on back cover of program book
- Commemorative clock

### Leadership Sponsor \$15,000

- One table of ten with Premiere seating
- Prime billing for company logo in all advertising
- Company logo on event displays, website, E-newsletter, and annual report
- Listing as sponsor on social media
- Full page ad in program book
- Commemorative clock

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### Visionary Sponsor \$10,000

- One table of ten with preferred seating
- Preferred billing for company logo in all advertising
- Company logo on event displays, and website
- Full page ad in program book

### Supporting Sponsor \$5,000

- One table of ten
- Company listing in event materials
- Half page ad in program book

### Attending Sponsor \$3,500

- One table of ten
- Listing in program book

### Underwriting Opportunities

- Reception \$5,000
- Technical \$5,000
- Beacon of Light Award \$5,000
- Centerpieces \$2,000

### Program Book Opportunities

- \$1,000 (full page)
- \$600 (half page)
- \$300 (quarter page)

### Individual Tickets

- \$500 for Premiere seating
- \$350 for Preferred seating

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## FLAIR FUN. FASHION. PHILANTHROPY.™

Fall 2018

Flair is a luncheon and a fashion show that celebrates women in Chicago who have “flair.” Some of our 150+ ladies who attend our fashion show are some of Chicago’s best-known socialites, philanthropists, and shoppers.

Our Flair event helps to support our many childrens’ programs. Our education programs help children and students learn to meet developmental and educational milestones, build supportive relationships, and fully participate in their communities. These programs include our Birth-to-Three Early Intervention, Children’s Development Center, and our Preschool for All.

### HIGHLIGHTS

- Over 150 attendees and fashion lovers
- Invitation and Save-the-Dates seen by over 2,000 people and businesses
- eBlasts reach over 7,000 people
- Logo placed on exclusive signage, website, social media, and other marketing materials
- Opportunity to place an item in the goody bags that each attendee receives

### SPONSORSHIP BENEFITS

#### Fashion Sponsor \$5,000

- Two Premiere tables of 12
- Inside cover ad in program book (limited quantity available)
- Listing on event invitation and all materials
- Recognition from the podium during the event

#### Style Sponsor \$2,500

- Premiere table of ten
- Full page ad in program book
- Listing on event invitation and all materials

#### Runway Sponsor \$1,750

- Table of ten with Preferred seating
- Half page ad in program book
- Listing on event invitation and all materials

#### Program Book Opportunities

- \$350 (Full page)
- \$200 (Half page)

#### Individual Tickets

- \$250 for Premiere seating
- \$175 for Preferred seating



# EXPOSURE

Sponsor an event with The Chicago Lighthouse, and enjoy award-winning exposure through many media and marketing channels. Our active and engaged team is widely-recognized for effective PR and marketing, and they will tout your name alongside ours.



## PRINT | TELEVISION | RADIO | SOCIAL | E-MARKETING

The Lighthouse receives widespread media attention, such as:





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# THANK YOU

for considering a sponsorship  
with The Chicago Lighthouse!

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**FOR MORE INFORMATION please contact:**  
Lindsay Inglis | Senior Manager of Special Events  
(312) 447-3448  
[lindsay.inglis@chicagolighthouse.org](mailto:lindsay.inglis@chicagolighthouse.org)

**The Chicago Lighthouse**  
1850 W. Roosevelt Rd. | Chicago, IL 60608  
Tel (312) 666-1331 | Fax (312) 243-8539  
[www.chicagolighthouse.org](http://www.chicagolighthouse.org)



**The Chicago Lighthouse North**  
222 Waukegan Rd. | Glenview, IL 60025  
Tel (847) 510-6200 Fax (847) 729-2207  
[www.chicagolighthouse.org/north](http://www.chicagolighthouse.org/north)